

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



SEEDS PLANTS BULBS

FLORIST SUPPLIES

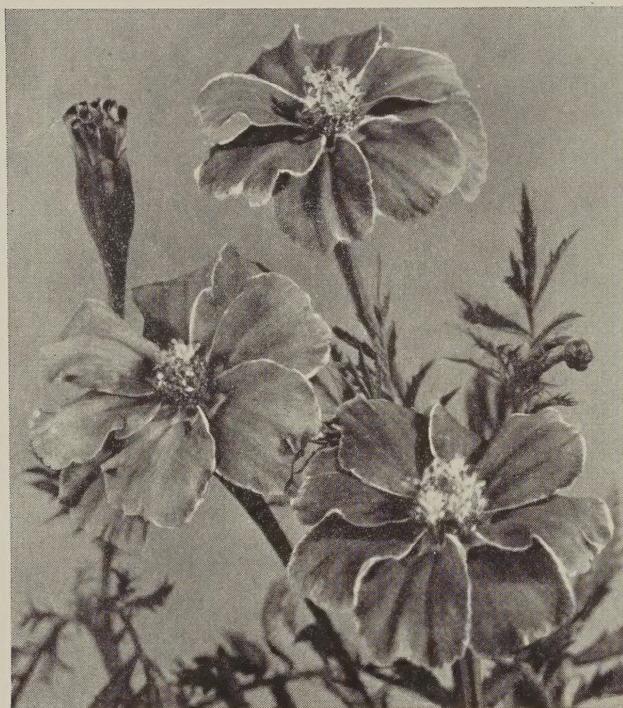
Spring 1945

ALEC HENDERSON, INC.

1303-5 West Randolph Street

CHICAGO, ILLINOIS

FLOWER AND VEGETABLE SEED NOVELTIES OF MERIT FOR 1945



Marigold

Flash

See Illustration

Earliest of all Marigolds, blooms in 8 weeks from seed, continues profusely all summer and fall. Colors range from vivid red through bronze and tangerine with a few yellows. Most uniform in plant habit. A French Hybrid, with flowers $1\frac{3}{4}$ in. and more across. Plants grow 18 in. tall. Nationally advertised, several pages in full color. Ample stocks to fill all your orders. Specially priced to pay you an unusually fine profit.

Trade Pkt....\$0.35 $\frac{1}{4}$ oz....\$0.75 $\frac{1}{2}$ oz....\$1.50 Oz....\$2.50

Marigold Mammoth Mum

Mammoth Mum is well named, the largest incurved Chrysanthemum—flowered Marigold and a close rival to the large type Chrysanthemum. Bushy, strong erect plants which reach a height of three feet by August, when long-stemmed flowers appear to almost amaze one with their size which is 4 to 5 inches across and 2 inches deep. Its color is a rich lemon-yellow. Flowering from August until freezing weather sets in they make a colorful show in the garden and give long lasting cut flowers. The foliage is a rich, dark green and quite ornamental. Highly recommended.

Trade Pkt.....\$0.35 $\frac{1}{4}$ oz.....\$0.80 Oz.....\$2.75

Marigold Dwarf French Harmony Sunkist

Silver medal winner in the 1943 All-America Selections Sunkist is a sport from Butterball (winner in the 1942 trials). Color is a deep golden orange. Flowers are large (2 inches) with crested centers. Sunkist is early and very free blooming, and is especially recommended for the border, window box or pot.

Trade Pkt.....\$0.25 $\frac{1}{4}$ oz.....\$0.40 Oz.....\$1.25

Petunia

Hybrida Nana Compacta

Cheerful

Bronze Medal Award in the 1944 All-America Trials, Cheerful is the clear, light pink, free-flowering Petunia for 1944. Deeper in color than First Lady and with a slight suffusion of salmon it attracts immediate attention. Compact growing suitable for bedding, window boxes, as well as for pots. Plants first grow low spreading close to the ground, later forming a mound 10 to 12 inches high with a spread of 2 feet. The plants are literally covered with blooms measuring up to $2\frac{1}{2}$ inches in diameter.

Trade Pkt....\$0.75 $\frac{1}{8}$ oz....\$2.00 $\frac{1}{4}$ oz....\$3.00 $\frac{1}{2}$ oz....\$5.00

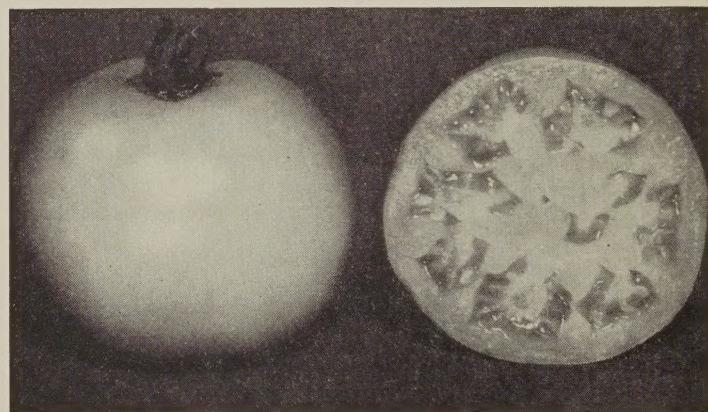
Petunia

Alldouble America

Silver Medal Winner in the 1943 All-American Selections. Alldouble America is of the Hybrida Nana Carnation flowered type. Blooms are of medium size and are borne in great abundance from early summer until frost. Color is a mauve-pink, making Alldouble America ideal for bedding as well as cutting.

This is the first all double Petunia produced in America and by an American firm.

$\frac{1}{2}$ Trade Pkt. (500 Seeds)....\$1.25 Trade Pkt. (1000 Seeds)....\$2.00



TOMATO JUBILEE

Tomato Jubilee

Bronze Medal Winner, All-American Selections of 1943

See Illustration

A new orange-yellow tomato which compares favorably with the best of the standard red varieties in shape, smoothness, quality and solidity.

Jubilee is entirely different from any yellow or orange tomato ever grown. Fruits are bright orange-yellow, globular, weigh about 6 ozs., smooth, and quite free from cracking. The interior is modern, thick-walled, with few seeds. The flavor is somewhat mild but not flat. Makes delicious juice of unusual and attractive color. Fruits of Jubilee are usually ready in about 72 days after plants are set out in the garden.

The plants are short-stemmed, but not determinate, stiff, compact, and cover the fruit well. They also hold their foliage well and bear over a long season. The fruit color develops evenly and uniformly.

$\frac{1}{2}$ oz.....\$0.60 Oz.....\$1.00 $\frac{1}{4}$ lb.....\$3.00

WHOLESALE LIST FLORISTS' FLOWER SEEDS

ALEC HENDERSON, INC., gives no warranty, express or implied, as to the productiveness of any seeds, plants or bulbs it sells and will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seeds, plants or bulbs.

Ageratum

	Trade Pkt.	Oz.
Blue Ball Imp. Very dwarf and compact. Flowers are of a rich shade of blue. $\frac{1}{4}$ oz., \$1.00.....	\$0.35	\$3.50
Blue Cap. $\frac{1}{4}$ oz., 90c.....	.30	2.50
Blue Perfection. 8 in. Deep amethyst blue. $\frac{1}{4}$ oz., 40c.....	.25	1.25
Fairy Pink. $\frac{1}{4}$ oz., \$2.00.....	.35	
Little Blue Star. 5 in. Very dwarf. Flowers light blue.....	.30	2.50
Midget Blue. Very dwarf and highly recommended. $\frac{1}{4}$ oz., \$2.00.....	.35	

Alyssum

	Trade Pkt.	Oz.
Snowcloth. Forms a perfectly flat plant with a compact mass of white flowers without green center.....	\$0.15	\$0.75
Little Gem. 3 in. Dwarf, compact and early.....	.15	.75
Lilac Queen. 5 in. Lavender-lilac.....	.15	.75
Maritimum. Sweet Alyssum, trailing habit.....	.10	.35
Violet Queen. (New) Bright violet.....	.25	1.00
Saxatile Compactum—Perennial. Bright yellow flowers..	.15	.75

Antirrhinum (Snapdragon)

Forcing Sorts

Where price is:	
\$1.00 per pkt., we supply any 3 for \$2.50; any 5 for.....	\$3.50
1.50 per pkt., we supply any 3 for 4.00; any 5 for.....	6.50
2.00 per pkt., we supply any 3 for 5.00; any 5 for.....	7.50

Bronze Shades

	Trade Pkt.
Afterglow. Golden-bronze	\$1.00
Glorious. Bright bronze.....	1.50
Talisman. All-double bronze. Early.....	2.00

Pink and Rose Shades

Better Times. American Beauty Red.....	2.00
Cheviot Maid Supreme. Standard deep rose-pink.....	1.00
Christmas Cheer.....	2.00
La France. Satiny pink.....	1.50
Marie Louise. Seashell-pink.....	2.00
Mary Ellen. Light rose-pink.....	2.00
Maryland Pink. Early $\frac{1}{2}$ pkt. \$1.75.....	3.00
Milady. Good early rose-pink.....	1.00
New Cincinnati. Large, light rose-pink.....	1.00
Peggy Schumann. Medium rose-pink. Highly recommended.....	2.00
Rose Queen. The standard deep pink.....	1.00
Schaffroth's Pink. 1940 novelty. Early.....	2.00
St. Louis Early Pink. 1940 novelty.....	1.50

Lavender Shades

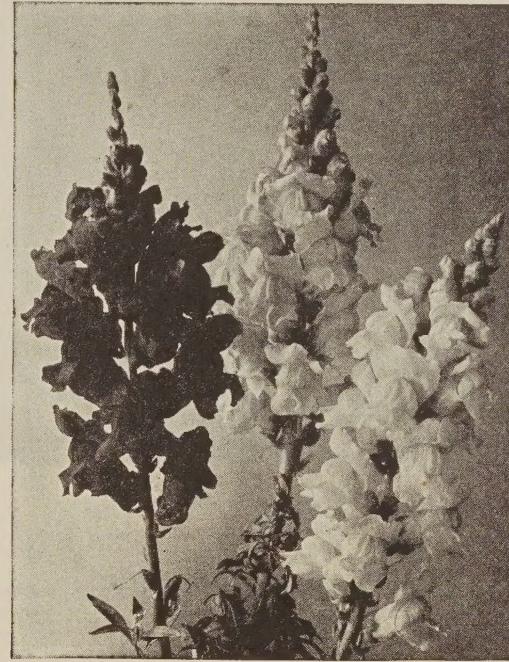
Bertha Baur. Early lavender.....	1.00
Schumann's Lavender. Early. Large, strong stems.....	2.00
Windmiller's Lilac. Lilac-lavender.....	1.50

Yellow Varieties

Bezdek's Yellow Wonder. Early novelty.....	1.50
Ceylon Court. Standard yellow.....	1.00
Cocites' Yellow Perfection. Deep golden-yellow.....	1.00
Ethel (Kramer). Early bright yellow.....	1.50
Klondike Supreme. Deep golden-yellow. Early.....	1.00
Schlegel's Early Yellow. 1941 novelty.....	1.50
Schumann's Yellow. Heavy stems. Early.....	2.00

White

Koester's White. Early.....	1.50
Lucky Strike. Early white.....	1.00
Margaret. Ivory-white	2.00
Schaffroth's White. Pure White.....	2.00
Schlegel's Early White. 1941 novelty.....	1.50
White Marion. Clear white.....	1.50
White Wonder (Bezdek's). Early white. Highly recommended.....	1.00
Windmiller's Snowwhite. Fine white.....	1.00



SNAPDRAGON RUST RESISTANT

Miscellaneous Shades

Hodaly's America. 1941 novelty. Rose-pink with orange lip.....	1.50
Hodaly's Ideal. Blend of carmine-rose, orange; tipped lemon-yellow; white throat.....	1.50
Velvet Beauty. American Beauty color.....	1.00
Mixed. Comprising the better varieties and colors.....	.75

Antirrhinum (Rust Resistant) Maximum or Super Giants

	Trade Pkt.	1/4 Oz.
Alaska (Snowflake), white.....	\$0.20	\$0.75
Apple Blossom, rosy pink, white tube.....	.20	.75
Campfire, Luminous scarlet. Canary Bird, yellow.....	.20	.75
Christmas Candle, bright flame color, tube waxy cream..	.20	.75
Copper Queen, burnished copper.....	.20	.75
Crimson, fiery crimson. Daffodil, yellow.....	.20	.75
Loveliness, soft rose pink.....	.20	.75
Pink Sensation, pure pink.....	.20	.75
Red Cross, crimson, white tube.....	.20	.75
Yellow Giant, deep yellow.....	.20	.75
Maximum Mixed, all varieties.....	.15	.60

Antirrhinum Nanun (semi-dwarf) Varieties

	Trade Pkt.	1/6 Oz.
Orange Glow.....	\$0.35	\$1.00
Picture. Golden-yellow suffused apricot.....	.35	1.00
Rose Eclipse. Rose-pink.....	.35	1.00
Royal Cerise. Beautiful cerise.....	.35	1.00
Royal Rose. Rich deep rose.....	.35	1.00
St. George. Orange cerise.....	.35	1.00
Scarlet Triumph. Fiery scarlet.....	.35	1.00



ASTER EARLY GIANT

Aquilegia—Perennial

	Trade Pkt.	Oz.
Long Spurred Hybrids. Mixed colors.....	\$0.35	\$3.50
Mrs. Scott Elliott's Strain.....	.35	3.50

Arctotis

	Trade Pkt.	Oz.
Grandis. African Lilac Daisy.....	.20	.90
Large Fl. Hybrids.....	.50	4.00

Asparagus

	Per 100 Seeds	Per 1000 Seeds
Plumosus Nanus. 5,000 seeds, \$8.00.....	\$0.30	\$1.80
Sprengeri. 5,000 seeds, \$8.00.....	.30	1.80

Asters

Super Giant—2½ Foot

The largest and most fully double Aster known. Flowers are 6 to 8 inches across with full, graceful interlacing petals. Trade Pkt. Oz.

El Monte. Crimson	\$0.35	\$2.75
Los Angeles, Shell Pink35	2.75

California Giants—3 Foot

Appleblossom. White, Loveliness, Peachblossom, Deep Rose, Azure Blue, Light Purple, Dark Purple. Eight packets, \$2.50	\$0.35	\$2.75
--	--------	--------

Mixed. A combination of above colors..... .30 2.50

Wilt Resistant Aster Strains

These strains have been developed to resist the attacks of the wilt fungus, which has for the past few years caused so much loss to growers.

Early Giant

(See Illustration)

Flowers are very large and full with broad, graceful petals. The plants are only 1½ to 2 feet tall and branching low on the central spike. Light Blue, clear rich light blue.

Peachblossom. Early bloomer.

Rose Marie. Rich Rose. Early bloomer.

Trade pkt..... \$0.40 ¼ oz..... \$0.80 Oz..... \$2.75

Wilt Resistant Asters—Continued

Princess Type

This new type Aster provides a needed, new form for the cut flower grower. The blooms have a full crested center surrounded by several rows of strong guard petals. They are fine keepers and good shippers. Plants in the field are from 18 to 24 inches in height, but of course, when grown under some shade would double their height.

Princess Anne—Peachblossom.

Princess Bonnie—Soft salmon rose.

Princess Marsha—Cinnabar scarlet.

Each of the above: Trade Pkt.... \$0.35 ¼ oz.... \$0.75 Oz.... \$2.50
Trade Pkt. Oz.

American Branching. 24 to 30 inches. The standard late blooming florist aster. Azure Blue, Crimson, Peerless Pink, Purple, Rose, Shell Pink, White Mixed..... .30 1.75

Ball Deep Rose. 2½-3 ft. Branching. Blooms in mid-August30 1.75

Ball Purple. 2½-3 ft. Blooms at the same time as Ball Deep Rose30 1.75

Ball White, early30 1.75

Ball White, late30 1.75

Early Royal Branching. 18 to 24 inches. This variety fills in the gap between the early and late sorts, as it blooms in mid-July. Azure Blue, Deep Rose, Peachblossom, Purple, Shell Pink, White, Mixed..... .30 1.75

Heart of France35 2.00

Golden Sheaf35 2.50

Improved Crego. 30 inch. Twisted and curled petals, with flowers of good size. Azure Blue, Blue Flame, Crimson, Deep Rose, Purple, Shell Pink, White, Mixed30 1.75

Queen of the Market. 18 to 20 inches. The earliest good commercial sort. Azure Blue, Crimson, Dark Blue, Flesh Pink, Rose, Peachblossom, White, Mixed..... .30 1.75

Balsam

Trade Pkt. Oz.

Camellia flowered. Mixed20 .75

Begonia

Semperflorens—Fibrous Rooted

This class of Begonias grow to an average height of 12 to 14 inches. The individual florets measure 2 to 2½ inches across and the plants are completely covered with these large flowers, which together with their glossy green and bronze foliage makes them an appealing plant for the buying public.

Trade pkt.

Christmas Cheer. Bronze foliage. Flowers Cherry-crimson..... \$1.00

Christmas Pink. Same as Christmas Cheer except for the color. 1.00

Essen. Bronze foliage. Large scarlet-red flowers..... 1.00

Ile de France. Light green foliage. Large snowwhite flowers. The best white in this class..... 1.00

Masterpiece. Light green foliage. Flowers pure rose-pink..... 1.00

Semperflorens—Gracilis Type

The gracilis type of Begonias are shorter than the Fibrous rooted, only growing 6 to 10 inches in height. The plants form perfectly globular plants covered with many small flowers.

Trade pkt.

Appleblossom. Light green foliage. Flowers are an apple-blossom pink and very free flowering..... 1.00

Carmen. Greenish bronze foliage. Clear rose-pink flowers..... 1.00

Indian Maid. Reddish bronze foliage. Flowers bright scarlet.... 1.00

Luminosa. Foliage is a reddish dark bronze. Flowers deep scarlet 1.00

Luminosa Compacta. Same as Luminosa except it is shorter.... 1.00

Calceolaria Hybrida

	Trade Pkt.
Hybrida Grandiflora. Choice mixed. A combination of two well known English strains	\$1.00
Hybrida Multiflora Nana, dwarf compact grower, flowers are not very large, but come in a wide variety of colors.....	1.00
Kelway's Perfect Model. An exceptional English strain we have sold for years and which has given universal satisfaction..	1.00
Albert Kent Hybrids. Medium size flowers borne in large clusters; good range of colors.....	1.00
Golden Tiger. Golden yellow, spotted brown.....	1.00
Rugosa Mixed. 12 in. Mixed.....	1.00

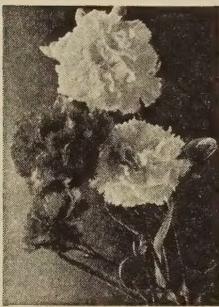


CELOSIA CHIDSII

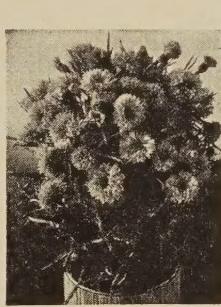
CELOSIA DWARF CRISTATA

Calendula

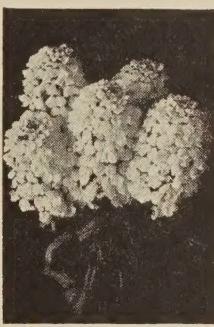
	Trade Pkt.	Oz.
Ball's Apricot	\$0.35	\$2.00
* Ball's Gold Imp. Deep rich gold with long stems.....	.35	2.00
Ball's Lemon Queen35	2.00
* Ball's Long Orange. Fine cut flower variety with extra long stem35	2.00
Ball's Masterpiece. Rich orange35	2.00
* Ball's Orange Imp. Good all-around sort.....	.35	2.00
Campfire (Sensation) Imp. Brilliant orange.....	.35	2.00
Chrysanth (Sunshine). Buttercup yellow flower.....	.15	.50
Lemon Queen. Sunflower yellow.....	.15	.50
* Orange King (Florist Strain). Rich deep orange red with dark center15	.50



CARNATION ENFANT
DE NICE



CENTAUREA
JUBILEE GEM



CANDYTUFT GIANT
HYACINTH FLOWERED

Campanula

(Canterbury Bell)—Biennial

	Trade Pkt.	Oz.
Medium Single, Mixed20	.75
Calycanthema (Cup and Saucer)—36 Inch		

	Trade Pkt.	Oz.
Dark Blue, Light Blue, Rose, White, Mixed.....	.35	1.75

Annual Canterbury Bells

A strain of Canterbury Bells which will flower in the late summer and autumn from spring sowings.

Angelus Bell. Beautiful deep rose. **Liberty Bell.** Intense Violet Blue. **Blue Bell.** Cambridge Blue. **Mission Bell.** Pink.

Wedding Bell. Pure White. Any of above. Trade pkt..... \$0.25 Oz..... \$0.90

Candytuft

	Trade Pkt.	Oz.
Giant Hyacinth Flowered White. 15 in. lb., \$8.00.....	\$0.20	\$0.75
Umbellata. 10 in. Carmine, Flesh-pink, Rose Cardinal, 1/4 lb. \$1.25; lb., \$4.75.....	.15	.50

Carnation

	Trade Pkt.
Enfant de Nice. One of the best annual Carnations. Plants are strong, robust growers bearing flowers 2 1/2 to 3 inches in diameter on good stiff stems.	
Red, Rose, Salmon, Scarlet, Striped, White. 1/8 oz., \$2.00.....	\$0.50
Mixed Colors. 1/8 oz., \$1.50.....	.40



CHRYSANthemum GOLDEN CROWN

Chrysanthemum

Annual Sorts

Golden Crown. Three to four feet in height, the flowers are produced so freely that one plant will carry as many as 50 to 60 blooms. Foliage is of an attractive silvery green, contrasting admirably with a bright butter yellow flower.

Trade Pkt. \$0.35 Oz. \$1.50

Trade Pkt. Oz.

Northern Star.	20 in. Giant white flowers with light yellow center and black disk.....	.15	.35
Eastern Star.	20 in. Light yellow with dark center and yellow ring15	.35
Evening Star.	20 in. Large golden yellow.....	.15	.35
Morning Star.	Primrose yellow15	.35

Perennial Sorts

Shasta Daisy, Alaska. A superb white..... .25 1.00

Chinese Forget-Me-Not

Cynoglossum Amabile10	1.00
Cynoglossum Firmament. Dwarf.....	.15	1.00

Cineraria Hybrids

Trade Pkt.

Cremer's Prize Strain.	Splendid strain developed by an American specialist. The plants form very shapely specimens covered with masses of bloom. The petals of the individual flowers overlap so as to form very attractive heads. $\frac{1}{2}$ oz., \$4.00; $\frac{1}{6}$ oz., \$7.50	1.50
Siter's Rainbow Strain.	Mixed. Fine color range. Plants are at compact growth with small leaves. 3 tr. pkts., \$5.00	2.00
Hybrida Multiflora Nana.	Mixed. Small flowered. A very dwarf strain, especially good for combination work Mixed $\frac{1}{4}$ oz., \$2.00; $\frac{1}{32}$ oz., \$3.00	1.00
Grandiflora. Mixed.	Plants are taller and flowers slightly larger than multiflora nana. Contains a wonderful range of colors	1.00

Clarkia

Trade Pkt. Oz.
\$0.15 \$1.00

Elegans Double Mixed

Cobaea Scandens

COBAEA SCANDENS

Violet20	1.00
White25	1.20

Coreopsis—Perennial

Double Sunburst20	.90
Lanceolata Grandiflora. Single. Golden yellow. Not stemmed15	.40
Mayfield Giant. Tall vigorous grower with stiff stems and large flowers15	.50
Grandiflora Double. Mixed15	.50

Cosmos

Trade Pkt. Oz.

Sensation, Cardinal	\$0.20	\$1.00
Pinkie20	1.00
Purity20	1.00
Mixed15	.90

Extra Early Double Crested

Crimson, Pink, White each.....	.25	2.50
Mixed20	2.00

Early Mammoth Single

Crimson, Pink, White, each.....	.10	.50
Mixed10	.40

Hybrida, Klondike

Orange Flare15	.75
Yellow Flare15	.75

CUPHEA Firefly. Semi-dwarf, compact growing annual about 10 to 12 inches in height. Flowers are a deep cerise scarlet and somewhat fluted.

Trade pkt..... \$0.30 $\frac{1}{4}$ oz..... \$1.00

Cyclamen Giganteum

Our seed has been grown for us by American growers who have a reputation for first-class Cyclamen producing. Varieties marked with a * we will have in good supply, while quantities of other kinds are limited. Write for special price on orders of 5,000 seeds or more.

Per 100 Per 1000

Bonfire. Deep brilliant salmon..... \$2.25 \$20.00

*Perle of Zehlendorf. Dark salmon..... 2.20 18.00

Pink Pearl. Salmon pink..... 2.20 18.00

*Rose of Zehlendorf. Light salmon..... 2.20 18.00

Salmon Rose Improved 2.25 20.00

*Brilliant Red *Soft Rose. With Carmine Eye

Blood Red White

*Mozart. Deep pink White. With Pink Eye

Any of the above..... 1.75 16.00

Dahlia

Trade Pkt. Oz.

Coltness Hybrids, dwarf single, about 2 foot high, fine mixed colors

.35 1.75

Unwins Dwarf Hybrids mixed

.35 2.00

Dwarf Hybrids

.40 2.50

DIDISCUS Coeruleus (Blue Lace Flower)

.20 1.20

DIGITALIS (Foxglove). 4 ft. Biennial. The Shirley Hybrids. Mixed. Enormous flowers

.20 .90

DRACENA

Indivisa. Indispensable for center plants..... .15 .75

Delphinium—Perennial

V. & R. Introductions

Which are Well Worth a Trial

Black Knight—very dark blue; **Blue-Jay**—clear medium blue; **Cameliard**—pure lavender with white bee.

Galahad—clear white; **Guinevere**—light pink lavender, white bee; **King Arthur**—brilliant royal velvet; **Round Table**—mixed colors; **Summer Skies**—clear light blue.

Each of above Trade Pkt., \$1.25; $\frac{1}{8}$ oz., \$2.50; $\frac{1}{4}$ oz., \$4.00; Oz., \$14.00.

Pacific Giants Mixed.

Trade Pkt., \$1.00; $\frac{1}{8}$ oz., \$2.00; $\frac{1}{4}$ oz., \$3.50; Oz., \$12.00.

Trade Pkt. Oz.

Blackmore and Langdon Strain.

Tall, robust plants bearing large, full spikes of flowers ranging through singles, semi-doubles and doubles \$0.50 \$3.00

Wrexham Hybrids. Hollyhock

Strain. A blending of light and dark shades of both single and double flowers. Individual flowers are extremely large and spikes are very long. Blooming period extends into August75 5.00

Improved Bellamsum. Large deep blue flowers. Blooms measure $2\frac{1}{2}$ in. across.. .40 3.00

Improved Belladonna. Large flowered and a strong grower. Color is light blue. A decided improvement on Belladonna..... .40 3.00

Belladonna. Light blue..... .35 2.50

Bellamsum. Dark blue. Of Belladonna habit of growth35 2.50

Gold Medal Hybrids. Large flowering. Tall..... .30 2.00

Chinensis Mixed. Grows about 2 to 3 feet tall and is especially valuable as a cut flower25 1.25

Dianthus Plumarius

Perennial

Trade Pkt. Oz.

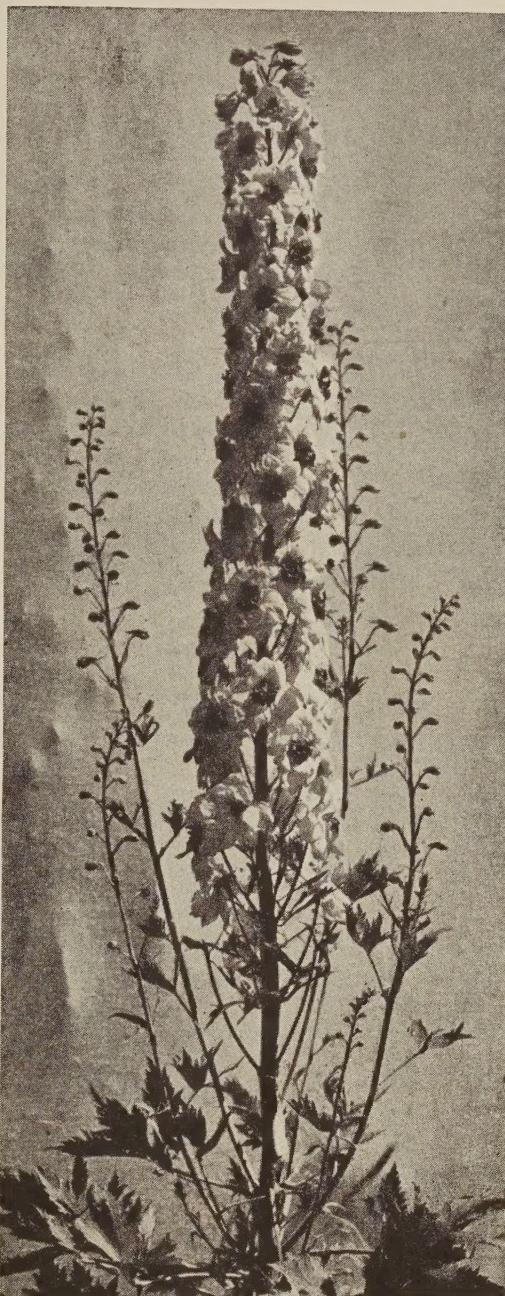
Single Mixed25 1.00
Double Mixed35 2.00

Dianthus Barbatus

(Sweet William) — Biennial

Trade Pkt. Oz.

Single Mixed \$0.15 \$0.90
Double Mixed. Comes 40% single..... .20 1.20
Sweet Wivelsfield — Annual. Mixed colors, $\frac{1}{4}$ oz., .30 .20 1.00
EUPHORBIA Variegata. (Snow on the Mountain). 2 ft. Leaves green veined, bordered white..... .15 .60



DELPHINIUM—V. & R. PACIFIC STRAIN

Individual flowers average $2\frac{1}{2}$ inches in diameter, beautifully spaced on long well balanced spikes. The grower who wants the very latest in Delphinium should not pass up these new varieties, as the results will be more than gratifying. All seed is cross-pollinated.

Gaillardia

Perennial Sorts

Trade Pkt. Oz.

Burgundy. Dark scarlet.....	\$0.30	\$2.00
Dazzler. Dark, rich red with orange tips25	1.40
Portola Hybrids. Bronzy red with golden tips25	1.40
Grandiflora Mixed15	.90
Annual Sorts		
Lorenziana. Double mixed. A good cut flower15	1.00
Picta. Single. Mixed15	.80
GERBERA Hybrids Mixed.		
Transvaal daisy, 100 seeds		.50

Geum—Perennial

Trade Pkt. Oz.

Lady Stratheden. Golden yellow	\$0.35	\$2.00
Mrs. Bradshaw. Large double scarlet35	2.00
Mixed30	1.75

Godetia

Tall Double Grandiflora; 2 ft. Excellent for cutting. **Carmine, Mauve, Rosy Morn.** Each of above15 1.00
Mixed15 .80
Dwarf 1 ft. Mixed20 1.10
GREVILLEA Robusta (Silk Oak).25 1.60

Gypsophila

Trade Pkt. Oz.

Elegans Grandiflora Alba. "Paris Market." Profuse bloomer, pure white flowers indispensable for mixing with other flowers. $\frac{1}{4}$ lb., .60; lb., \$2.00.....	.25	
Elegans Grandiflora Alba. "Covent Garden Market." This strain produces slightly larger individual flowers than the "Paris Market," but not quite as many on the stalk. $\frac{1}{4}$ lb., .60; lb., \$2.00.....	.25	
Elegans Carmine25	1.00
Elegans Rosea30	1.50
Paniculata. 30 in. Single. Perennial. Pure white...	.10	.50
Paniculata. 30 in. Double. Exceptionally fine for cut flowers. $\frac{1}{4}$ oz., \$1.50....	.50	5.00

Helichrysum

Everlasting or straw flower.

Trade Pkt. Oz.

Crimson, Violet, White, Fireball	\$0.20	\$1.25
Golden Globe. Deep golden yellow20	1.25
Salmon20	1.25
Silvery Pink20	1.25
Rose Queen. Beautiful rich rose.....	.20	1.25
Mixed. All colors20	1.10

Hollyhock, Double—Perennial

Chamois, Deep Rose, Maroon, Newport Pink, Salmon Rose, Scarlet, White, Yellow, Mixed..... .35 1.50

Ipomea

	Trade Pkt.	Oz.
Clark's Early Heavenly Blue.....	\$.20	.60
Cornell, Red25	1.25
Heavenly Blue Imp. Deep sky blue with light center.....	.20	.60
Pearly Gates. White with cream throat.....	.25	1.00
Scarlet O'Hara25	1.25
Noctiflora (Moon Flower). Black seeded.....	.10	.40
Noctiflora. White seeded.....	.10	.40

Kalanchoe "Tom Thumb"

The plant's dwarf, compact habit, free flowering and keeping qualities make it most desirable for dish gardens, terrariums and novelty pots or filling in where a dwarf plant is desirable, the height over all being but 5 or 6 inches. Has bright scarlet clusters of bloom borne on short stems just above the foliage; leaves are small, being placed one on top of the other on closely jointed stems. Whether in flower or not the plant compares favorably with other succulents as a filler and it can be flowered early by the use of black cloth treatment:

Tr. Pkt.	\$1.25;	1/64 oz.....	\$5.00
---------------	---------	--------------	--------

Kalanchoe Globulifera Coccinea

	Trade Pkt.	Oz.
1000 seeds50
3000 seeds		1.25

Larkspur Giant Imperial—36 Inch

A new strain of Double Stock Flowered Larkspur. Grows upright like the perennial Delphinium and branches from the base as does the Giant Imperial Stock.

	Trade Pkt.	1/4 Oz.	Oz.
Blue Bell. Clear light blue.....	.25	.40	1.10
Blue Spire. Deep Oxford blue.....	.25	.40	1.10
Carmine King, deep carmine rose25	.40	1.10
Daintiness, delicate lavender. Dazzler, carmine.....	.25	.40	1.10
Exquisite Pink Imp. Soft pink shaded salmon..	.25	.40	1.10
Exquisite Rose, rose pink. Gloria, Imp., deep rose25	.40	1.10
Lilac King. Lilac shading to lavender, blue.....	.25	.40	1.10
Lilac Spire. Los Angeles Imp., rose.....	.25	.40	1.10
Miss California. Deep pink shaded salmon.....	.25	.40	1.10
Rosalind, rose suffused salmon.....	.25	.40	1.10
Sweet Lavender. Lavender blue.....	.25	.40	1.10
The Empress Imp. Salmon-rose.....	.25	.40	1.10
White King. White Spire, pure white.....	.25	.40	1.10
Mixed20	.35	.90

Lathyrus Latifolius—Perennial

	Trade Pkt.	Oz.
Pink Beauty, 6 ft. Red, 7 ft. White Pearl, 5 ft.....	\$0.20	1.00
Mixed. A choice mixture.....	.15	.90

Lilium—Perennial

	Trade Pkt.	Oz.
Longiflorum. White Queen. Giant Pure White. 1/4 oz., \$3.25	1.00	12.00
Regale25	1.25

Lobelia

	Trade Pkt.	Oz.
Cambridge Blue. Light blue, green foliage.....	.50	3.50
*Crystal Palace of Compacta. 4 in. Deep ultra-marine blue35	2.00
The best for edging and carpet bedding.....	.35	2.00
Emperor William. 4 in. Gentian blue. Green foliage.....	.35	2.00
*Sapphire. Trailing. Navy blue with white eye.....	.40	2.00

Lupinus

	Trade Pkt.	Oz.
Dark Blue, Light Blue, Rose, White.....	\$0.20	.85
Mixed. Above colors in mixture.....	.15	.75

Giant King—Annual 3 to 4 Feet

	Trade Pkt.	Oz.
King Blue, Sky Blue, White. Each.....	.20	.80
King Mixed15	.75

Marigold

Gigantea

Flowers are loosely formed, very full, with broad heavy petals. Plants grow 3 1/2 to 4 ft. tall, throwing up a heavy stem, which carries a cluster of flowers on short stems. No objectionable odor.

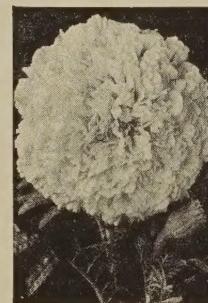
Sunset Giants. Tr. pkt.....	\$0.30	Oz.....	\$1.60
Orange Sunset. Tr. pkt.....	.30	Oz.....	1.60
Full Double Orange. Tr. pkt.....	.35	Oz.....	2.00

Tall Double African

	Trade Pkt.	1/4 Oz.	Oz.
Lemon Queen Imp. Florist Strain.....	.25	.50	1.60
Orange Prince Imp. Florist Strain.....	.25	.50	1.60
Lemon Alldouble25	.50	1.60
Orange Alldouble25	.50	1.60
Alldouble Mixed20	.40	1.25
Golden Emblem. Deep golden yellow.....	.20	.40	1.25
Mixed15	.25	.75

Carnation Flowered

	Trade Pkt.	1/4 Oz.	Oz.
Burpee Gold. Odorless strain of Guinea Gold.....	\$0.25	\$0.40	\$1.60
Golden Eagle25	.40	1.60
Guinea Gold. Rich orange25	.40	1.60
Yellow Beauty. Clear light yellow.....	.25	.40	1.60
Yellow Supreme. Lemon yellow25	.40	1.60



MARIGOLD
SUNSET GIANTS



MARIGOLD
CARNATION FLOWERED



MARIGOLD
CROWN OF GOLD

Collarette Crown of Gold

Flowers measure 2 1/2 inches across with crested centers and broad petals. Foliage is odorless which makes this variety very desirable.

Trade Packet	\$0.20	Per oz.....	\$1.00
--------------------	--------	-------------	--------

Dwarf Gigantea Pot O'Gold

(See Illustration Page Nine)

The plants are dwarf and compact growing, 12 to 15 inches in height, well branched, very neat in appearance and bearing a dozen or more of its large gigantea type blooms. Color is a bright deep golden orange. Pot O'Gold is one of the earliest flowering Marigolds, coming in ahead of the Floribunda type.

Primarily a bedding plant for the garden, it can also be cut for indoor use since the stems are 10 to 12 inches in length.

Trade Pkt.....	\$0.30	1/4 oz.....	\$0.50	Oz.....	\$1.60
----------------	--------	-------------	--------	---------	--------

African Little Giants Mixed

Little Giants is strongly recommended for bedding and pot plants, especially the latter—as it will bloom a head of twenty-five flowers all at the same time. Color ranges from a yellow to a very bright orange, with many shades in between.

Trade Pkt.....	\$0.30	1/4 oz.....	\$0.50	Oz.....	\$1.60
----------------	--------	-------------	--------	---------	--------

Marigold—Continued

Tall Double French—2½ Foot

	Trade Pkt.	Oz.
Royal Scot	\$0.20	\$1.00
Australian Tree. Color is golden yellow with brown....	.15	.80
Golden Harmony15	.80
Winter Harmony15	.80
Lieb's Winter Flowering. Mahogany brown with golden yellow crested center20	1.00
Mixed15	.50

Double Dwarf French—1 Foot

	.20	1.00
Butterball. Canary yellow20	1.00
Dark Brown20	1.00
Golden Ball Monarch Strain. Re-selected.....	.20	1.00
Harmony. Deep orange, 12 inches.....	.20	1.00
Melody. Bright orange20	1.00
Robert Beist. Dark maroon20	1.00
Spotlight. Yellow edged mahogany red.....	.20	1.00
Spry. Yellow crested20	1.00
Double Mixed20	.90

All Double Dwarf French

A very early flowering and all double strain of French Marigold.

	Trade Pkt.	Oz.
Harmony Alldouble	\$0.20	\$0.90
Orange Ball Alldouble.....	.20	.90
Primrose Alldouble20	.90
Royal Scot Alldouble20	.90
Mixed Alldouble15	.75

Single Dwarf French—1 Foot

	.15	.50
Fire Cross. Saffron orange with brown red center.....	.15	.50
Legion of Honor. Yellow and brown.....	.15	.50
Single Mixed15	.50
	Trade Pkt.	Oz.
Tagetes, Signata Pumila. Very dwarf orange. A profuse bloomer. Fine for edging25	1.40
Gnome, deep orange25	1.40

Matricaria—Perennial

	\$0.35	\$2.50
Ball's Double White.....		
Capensis. 24 in. Double white flowers.....	.25	1.00
Golden Ball. 10 in. Dwarf double yellow.....	.35	2.50

Mignonette

We have listed below the five best Florist Machet Mignonette.

	Trade Pkt.	Oz.
Giant Flowering	\$0.20	\$1.00
Goliath Red20	1.00
New York Market.....	.20	1.00
Orange Queen20	1.00
White20	1.00

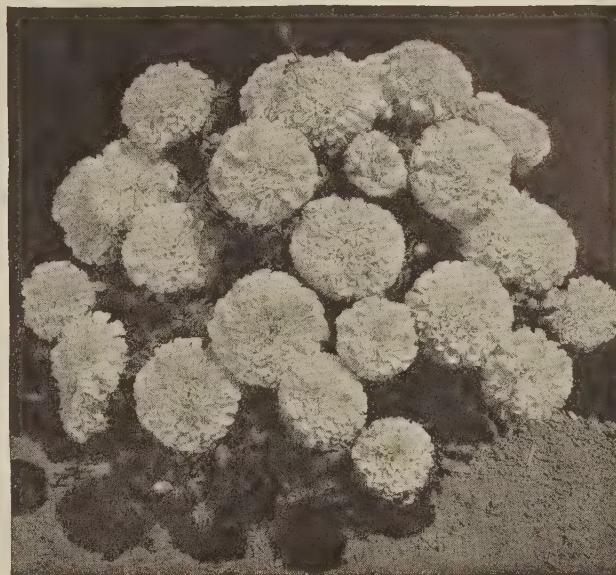
Nasturtium

	Oz.	Pound
Double Dwarf Golden Globe.....	\$0.25	\$2.25

Double Golden Gleam, Orange Gleam, Salmon Gleam, Scarlet Gleam.

Each of the above per oz., \$0.25; per lb., \$2.25.

Glorious Gleam Hybrids. Mixed25 2.25



MARIGOLD DWARF GIGANTIA POT O'GOLD

Nicotiana

Affinis

	Trade Pkt.	Oz.
Crimson Bedder. 16 in.....	\$0.25	\$1.60
White. 3 ft.....	.15	.60
Mixed15	.60

Sanderae

	.15	.75
Crimson King. 3 ft.....	.15	.75
Hybrids10	.50

Nierembergia

Hippomanica. This lovely little plant has found great favor in the florist trade, both as a pot plant and also for bedding purposes. Plants are very dwarf and compact, being not over 5 or 6 inches in height and covered with lavender blue flowers.

Trade Pkt..... \$0.35 $\frac{1}{2}$ oz..... \$1.50 $\frac{1}{16}$ oz..... \$2.50

Purple Robe. Very dwarf. Deeper blue than Hippomanica.

Trade Pkt..... \$0.50 $\frac{1}{2}$ oz..... \$1.50 $\frac{1}{16}$ oz..... \$2.50

Pansy

Trade Pkt. Oz.

Giant English Mixture. This mixture contains the cream of many European strains. The blooms are very large and come in a great variety of colors and markings. \$1.00 \$10.00

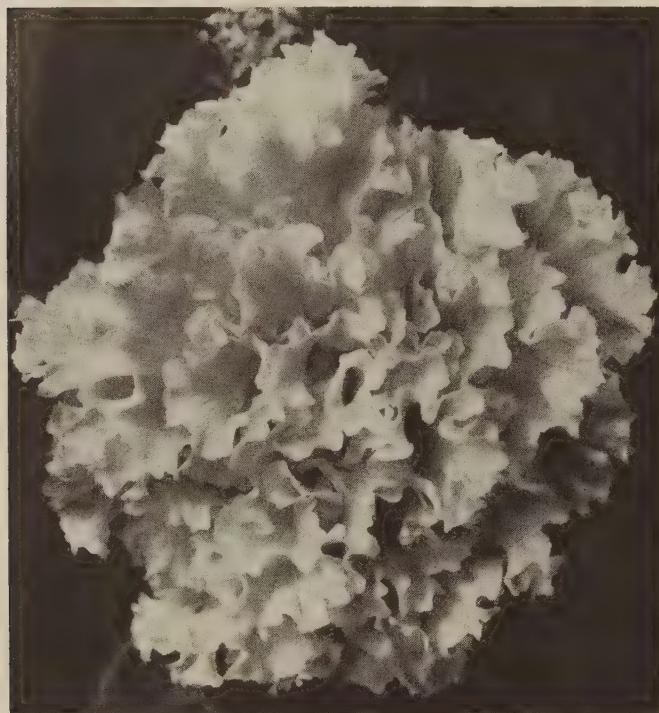
Jumbo Mixed. Very early blooming strain. Some field plants producing flowers up to five inches in diameter. $\frac{1}{4}$ oz., \$4.00 1.00 14.00

Super Maple Leaf Mixed. Of huge size, fine form and substance, and increasing the wide range of colors of Jumbos. $\frac{1}{4}$ oz., \$3.00 1.00 10.00

Super Swiss "400" Mixed. Grand in size, form, color and substance. $\frac{1}{4}$ oz., \$2.50 1.00 8.00

Swiss Alpenglow. Ruby-red. Very beautiful. $\frac{1}{4}$ oz., \$3.00 1.00 10.00

Swiss Blue (Ullswater). Rich deep marine-blue. One of the best varieties. $\frac{1}{4}$ oz., \$3.00 1.00 10.00



PETUNIA GIANT DOUBLE MADONNA

Petunias

Double Giant Ruffled and Fringed

The original stock of these varieties is the famous Shepherd strain, which our grower has continued to improve since the Shepherd firm retired from business. This strain so noted for its wonderful color range, now produces 95% double fringed flowers of immense size.

Copper Red

Rose Queen

Crimson

Rose Pink and White

Heliotrope

Shepherd's Pride

Madona, Pure White

Super Mixed

Each of above: Trade Packet \$1.50

Ruffled Giants with Large Veined Throats

1/64
Trade Pkt. Oz.

Copper Red. Dark throat.....	\$0.50	\$1.40
Floretta. Dwarf Steel blue, veined black.....	.50	1.40
German Empress. Bluish white, veined.....	.50	1.40
Marilyn. Rich Salmon.....	.50	1.40
Prince of Wurttemburg. Dark crimson.....	.50	1.40
Princess of Wurttemburg. Pink, veined purple.....	.50	1.40
White. White with yellow throat.....	.50	1.40
Special Ruffled Monsters Mixed.40	1.25

Large Flowering Single Dwarf Fringed

1/64
Trade Pkt. Oz.

Gaiety. Rose and white.....	\$0.50	\$1.50
Lace Veil. Pure white.....	.50	1.50
Setting Sun. Brilliant rose.....	.50	1.50

Large Flowering Single Fringed

Selection of fringed varieties with smaller flowers than those in the giant class.

1/64
Trade Pkt. Oz.

Coerulea. Sky blue	\$0.50	\$1.40
Dainty Lady. Light golden yellow.....	.50	1.40
Pride of Portland. Rose pink.....	.50	1.40
Romany Lass. Coppery crimson, dark throat.....	.50	1.40
Royal Purple. Rich deep purple.....	.50	1.40
Scarlet Beauty50	1.40
Theodosia Improved. Rosy pink with golden centre.....	.50	1.40
White Beauty. Clear white fringed.....	.50	1.40
Special Mixed40	1.25

Petunias

Giants of California Supreme Florist Strain

For some years there has been a demand for this type of Petunia in a color range comprising the lighter rose and pink shades, and we feel that it will be a welcome addition to the large Florist type. It is of the well known Giants of California type, with very large ruffled, shallow, open throated flowers, freely produced on strong growing plants which may be as much as two feet tall by the end of the season. It is an excellent bedding variety as well as a fine window box type.

Trade pkt. \$0.75 $\frac{1}{64}$ oz. \$1.50 $\frac{1}{32}$ oz. \$2.75

Glamour

A luscious shade of salmon rose, delicately veined brown in the creamy open shallow throat. The blooms are extremely large, 5 to 6 inches in diameter, with a shallow open throat surrounded by satiny petals which are heavily ruffled. The huge strikingly beautiful flowers are freely produced on strong growing richly foliated plants which will be 1 1/2 ft. to 2 ft. tall by the end of the season, although the first flowers are produced when the plants are only 5 inches to 6 inches tall.

Trade pkt. \$0.75 $\frac{1}{64}$ oz. \$1.25 $\frac{1}{32}$ oz. \$2.00



PETUNIA ALL DOUBLE VICTORIOUS



PETUNIA DOUBLE FRINGED



PETUNIA FRINGED

Dwarf Giants of California

A dwarf, sturdy growing type especially suited to pot culture. Flowers are beautifully ruffled and fringed with open well marked throats.

Ramona Strain Mixed. Dark Shades.

Trade Pkt. \$1.00 $\frac{1}{64}$ oz. \$1.50 $\frac{1}{32}$ oz. \$2.75 $\frac{1}{16}$ oz. \$4.75

Super Fluffy Ruffles

See Illustration

A strain of Petunia so ruffled and frilled that the flowers have the appearance of being double. Far superior to the ordinary strain.

Salmon Rose. Various shades of salmon rose. Trade pkt. \$1.00

Mixed. Well balanced blend of Pink and White, Salmon, Salmon Pink, Deep Rose, Rose, Crimson and White.

Trade Pkt. \$1.00; $\frac{1}{32}$ oz. \$3.00; $\frac{1}{16}$ oz. \$5.00.

Petunias—Continued

Large Flowering Single Plain Edged

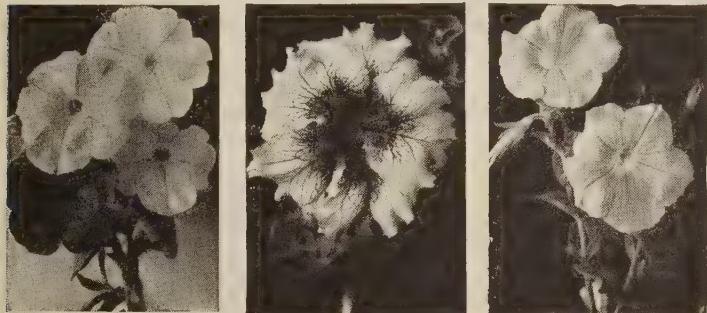
	Trade Pkt.	$\frac{1}{2}$ Oz.	Oz.
Balcony Queen. Velvety blue with white spots.....	\$0.50	\$1.75	
Burgundy. Rich wine-red with contrasting white throat..	.50	1.75	
Dwarf Elk's Pride50	2.00	
Dwarf Pink Glory.....	.50	1.50	
Elk's Pride. Velvety violet.....	.50	1.50	
Purple Prince35	1.00	
Snowstorm Imp. Pure white50	3.00	
White Cloud. Large flowered white. Especially fine for bedding. Dwarf and compact.....	.50	1.75	

Balcony Petunias

	Trade Pkt.	$\frac{1}{4}$ Oz.	Oz.
Blue, Crimson, Rose, White	\$0.25	\$1.25	
Black Prince, Deep Velvety Red.....	.25	1.75	
Cornflower Blue25	1.75	
Netted Blue Gem. Steel blue veined deep violet.....	.35	1.80	
Star of California. Violet shaded crimson, white blotches.	.35	1.75	
Special Mixed25	1.25	



PETUNIA SUPER FLUFFY RUFFLES



PETUNIA BALCONY
MIXED

PETUNIA CALIFORNIA
GIANT

PETUNIA NANA
ERECTA

Petunia Hybrida

Single Small Flowered Sorts

	Trade Pkt.	Oz.	
Blue Bee. $\frac{1}{4}$ oz., \$0.40.....	\$0.30	\$1.50	
Flaming Velvet50	5.00	
General Dodds. Velvety blood red. $\frac{1}{4}$ oz., \$0.60.....	.30	2.00	
Hollywood Star. Rich rose. $\frac{1}{4}$ oz., \$0.45.....	.30	1.75	
Howard's Star Imp. Velvety purple with white star....	.35	3.25	
Inimitable. Blotched and striped. $\frac{1}{4}$ oz., \$0.40.....	.30	1.50	
Radiance. Cerise Rose35	4.00	
Rose King Imp. Rich Rose. $\frac{1}{4}$ oz., \$0.60.....	.35	2.00	
Topaz Rose. Fiery velvety rose.....	.35	2.00	
Violacea. Deep violet. $\frac{1}{4}$ oz., \$0.40.....	.30	1.50	
White King. $\frac{1}{4}$ oz., \$0.6030	2.00	
De Luxe Bedding Mixture. $\frac{1}{4}$ oz., \$0.35.....	.25	1.25	

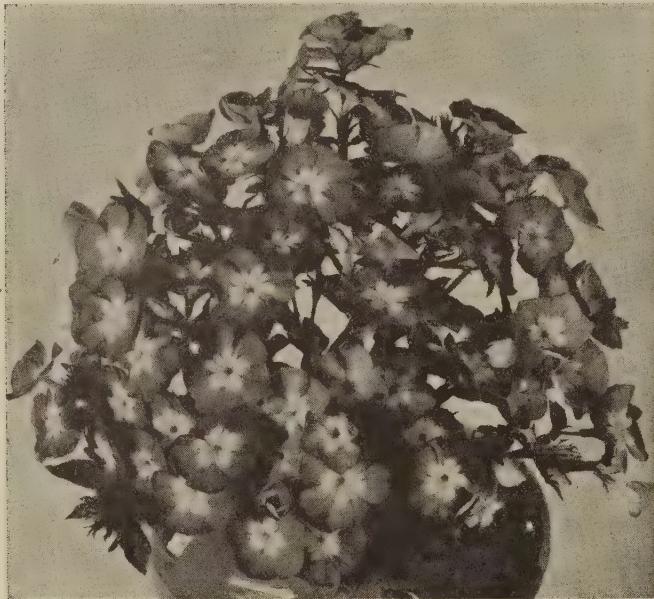
Petunia Grandiflora Nana Compacta

King Henry. Rich velvety red. $\frac{1}{8}$ oz., \$4.00; $\frac{1}{4}$ oz., \$7.50	.75
Velvet Ball. Velvety blood red. $\frac{1}{8}$ oz., \$4.00; $\frac{1}{4}$ oz., 7.50	.75

Petunia Fancy Nana Compacta

Trade Pkt. $\frac{1}{2}$ Oz.

Betsy Ross. Red and white ruffled flowers, golden and deep red throats, compact.....	\$0.75	\$2.50
General Washington. Velvety amaranth red, reddish black throat, large ruffled blooms.....	.75	2.50
Martha Washington. Blush pink deepening to dark violet throat, ruffled flowers, dwarf, compact, free flowering	.75	2.50



PHLOX GIGANTEA

Phlox Gigantea

A new strain of Phlox Drummondii with flowers an inch and a quarter to an inch and a half in diameter. The Art Shades have a most wonderful range of color. The soft colors blended together make a most beautiful mixture and a color combination never before seen in annual Phlox. Plants are about nine inches high.

Red Glory. Brilliant red with creamy white eye.

Trade Pkt. \$0.40 1/4 oz. \$0.85 Oz. \$3.00

Rosy Morn. Deep rose-pink with white eye.

Trade Pkt. \$0.40 1/4 oz. \$0.85 Oz. \$3.00

Salmon Glory. Deep salmon with cream eye.

Trade Pkt. \$0.40 1/4 oz. \$0.85 Oz. \$3.00

Art Shades. Mixed. Trade pkt. \$0.35 1/4 oz. \$0.80 Oz. \$2.75

Drummondii Grandiflora Mixed.

Trade Pkt. \$0.40 1/4 oz. \$0.85 Oz. \$3.00

Poppy

Annual Sorts

Trade Pkt. Oz.

Shirley Single Mixed20 .50

Shirley Double Mixed20 .50

Perennial Sorts

Nudicaule. Iceland mixed35 2.00

El Monte. Deep tangerine orange35 2.00

Sanford's Giants. Mixed40 2.50

Portulaca

Trade Pkt. Oz.

Single Mixed20 2.25

Double Mixed35 3.00

Primula Obconica Gigantea

Trade Pkt.

Blood Red. 1/4 oz., \$3.00 1/2 oz., \$5.50 \$1.50

Wyaston Wonder. Bright crimson flowers, green foliage.

One of the finest primula yet developed. 1/4 oz., \$3.00 1/2 oz., \$5.50 1.50

Mohnsteins Crimson, Fassbender scarlet, Rosea, Blue, and White.

Any of the above varieties: 1/4 oz., \$2.50 1/2 oz., \$4.50

Trade Pkt. 1.25

Primula Malacoides "Eriksonii"

This strain combines the compact and sturdy growth of the Primula Obconica, with the airy, graceful flowering habit of the old "Malacoides" type.

Newer Varieties:

New Red. Salmon-red. **Glory of Riverside Imp.** True rose-pink. **Riverside Red Rose.** Bright red rose. **New Giant.** Color like Glory of Riverside but blooms later. **White Giant.** **Lilac Beauty.** **Peachblossom.**

All of the above varieties:

500 Seeds....\$1.00 2000 Seeds....\$3.00 6000 Seeds....\$8.00

Standard Varieties:

Pure White. **New Baby.** Deep pink. **Brilliancy.** **Baby Rose.** **Apple-blossom.** **Wonder Baby Mixed.**

Any of the above varieties:

800 Seeds....\$1.00 2000 Seeds....\$2.00 6000 Seeds....\$5.00

Pyrethrum Roseum

James William Kelway. An improved strain of the popular James Kelway variety. Color is a brilliant crimson-scarlet and flowers are borne on tall stout stems, which make it an ideal variety for cutting. Very highly recommended by the English producer.

Trade pkt. \$0.75 1/4 oz. \$4.00

Ricinus

(Castor Bean)

Trade Pkt. Oz.

Crimson Spire. 6 ft.15 .40

Sanguineus. Red leaves. 7 ft.15 .30

Zanzibariensis. 7 ft. Mixed. Light green and bronze.... .10 .20

Saintpaulia

Ionantha. Charming deep blue, pot plant. 1.00

Salpiglossis

Trade Pkt. Oz.

Fine Summer-flowering Annuals. Easily grown and ideal for cutting.

Brown and Gold. Crimson; **Faust.** Black.25 1.00

Light Blue and Gold; Purple and Gold.25 1.00

Rose and Gold; White and Gold.25 1.00

Emperor. Mixed.20 .80

Salvia

Trade Pkt. Oz.

America. 24 in. \$0.50

Bonfire. 20 in. Flowers well above the foliage.50

Harbinger. Early flowering dwarf variety, bright scarlet flowers.75

Zurich. 14 in. Early flowering.50

Splendens50

Farinacea. 36 in. Perennial but is best grown as an annual. Bright light blue flowers.25 1.50

Scabiosa Grandiflora—3 Foot

Annual Varieties

The following eight varieties of Scabiosa are considered the best and are the result of many years of selection.

Ageratum Blue Loveliness **Peachblossom** **Salmon Beauty**

Azure Fairy **Orchid Shades** **Rosette** **Shasta Imp.**

Each of the above: Trade pkt. \$0.20 Per oz. \$0.75

Standard Varieties:

Blue Cockade **Flesh Pink** **Rose**

Crimson **King of the Blacks** **Snowball**

Fire King **Red** **Mixed**

Each of the above standard varieties: Trade pkt. \$0.15; Oz. \$0.50

Perennial Varieties Trade Pkt. Oz.

Caucasica **House's Hybrids.** 2 1/2 foot. \$0.40 \$4.00

Lavendar Blue35 2.50

Choice Mixed35 2.50

Schizanthus

Trade Pkt. Oz.

Wisetonensis Excelsior Compactus. Finest mixed. Excellent for pot plant use.....	.25 oz.	\$1.25	\$0.50	\$4.00
Dr. Badger's Improved Giant Flowered Hybrids. Large flowers, brilliant range of colors, from light pink to deep purple through rose, but without any whites, each flower with a large golden blotch. Plants compact, 12 to 14 in.....	.40	3.00		
Grandiflora Hybrids Mixed.40	3.00		
SMILAX. One of the best climbers for decorating or for bouquets.....	.20	.90		

Solanum

(Jerusalem Cherry)

Trade Pkt. Oz.

Hlavacek's Masterpiece, a compact type, red.....	.35	\$1.50
Clevelandi35	1.50

Statice (Sea Lavender)

Trade Pkt. Oz.

Sinuata. Lavender Queen, 3 ft.....	.15	\$0.35
Market Grower's Blue15	.35
New Hybrids. New colors, 2½ ft.....	.15	.35
Rosea Superba, 3 ft.....	.15	.35
Snowwitch. Pure white, 3 ft.....	.15	.35
Bonduellii. Golden yellow.....	.15	.35
Suworowii. Russian Statice. Bright rose.....	.25	1.00
Latifolia. Perennial. Small purplish blue flowers.....	.35	1.50
Caspia. Perennial. Large lilac.....	.35	2.00
STEVIA. Serrata, 24 in. White, Fragrant, Fine cut flowers	.30	2.00

Stocks

Giant Excelsior Column—2½ Foot

The ideal florist stock, as this variety has enormous spikes with large flowers.

Ball's White	Chamois Pink	Silvery Lilac	Moonlight. Yellow.
Ball's Blue	Lilac Lavender	White Improved	Rose
Ball's Pink	Malmaison Pink		

Any of the above: Trade pkt....\$1.00; ¼ oz....\$2.50; Oz....\$9.00

Gardenia. (New) Glistening White. Highly recommended by all growers of cut flowers. Trade pkt., \$1.00; ⅛ oz., \$1.70; ¼ oz. \$3.00; Oz., \$10.00.

Giants of California

A comparatively new type of Stock which has become a great favorite with the florist trade. They are very early flowering and produce long branches if planted well apart and the flower spikes are extra long with immense individual florets.

Golden Gate. Yellow.	Red Woods. Blood red.	Sequoia. Rose-carmine.
Monterey. Pink.	Santa Barbara. Chamois.	Tahoe. Lavender.
Pacific. Blue.	Santa Maria. White.	Yosemite. Rose.

Any of the above: Trade pkt...\$0.35 ¼ oz....\$1.25 Oz....\$4.00
Mixed. Trade pkt.30 ¼-oz.... 1.25 Oz.... 3.75

Giant Imperial—Improved Bismarck

Appleblossom	Golden Rose	Old Rose
Blood Red	Elk's Pride. Purple	Rose
Canary Yellow	Flesh	Shasta. White
Chamois	Lavender	White Wonder
Dark Blue	Lilac	

Any of the above varieties: Trade pkt. \$0.35 ¼ oz....\$1.00 Oz....\$3.25

Double Large Flowering Dwarf Ten Week

Especially recommended for bedding and pot plants.

Blood Red	Crimson	Lavender
Bright Pink	Dark Blue	Light Blue
Canary Yellow	Deep Rose	White

Any of the above: Trade pkt....\$0.25 ¼ oz....\$0.50 Oz....\$1.75

Trade Pkt. Oz.

THUNBERGIA Mixed. Much used as a trailer for window and porch boxes20	\$0.75
--	-----	--------



VERBENA—HYBRIDA DWARF COMPACTA

Verbena

Hybrida Grandiflora (Giants) 1 Foot

A magnificent strain of Verbena, of robust compact habit and free blooming. Large flowers.

	Trade Pkt. ¼ Oz.	Oz.
Beauty of Oxford Hybrids35	\$0.75
Brilliant. Rich deep flame rose, white eye.....	.35	.75
Cerise Queen. Salmon cerise.....	.35	.75
Crimson Glow35	.75
Etna. Geranium red with creamy yellow eye.....	.35	.75
Giant Salmon Pink35	.75
Lavender Glory. Large lavender, creamy white eye	.35	.75
Lucifer. Vivid scarlet.....	.35	.75
Luminosa. Luminous flame pink.....	.35	.75
Royale. Royal blue, creamy yellow eye.....	.35	.75
Spectrum Red35	.75
Spitfire. Rose scarlet.....	.35	.75
Violacea Stellata. Deep violet, white eye.....	.35	.75
White35	.75
Grandiflora Mixed30	.65

Hybrida—1 Foot

	Trade Pkt. ¼ Oz.	Oz.
Blue Shades, Defiance. Bright scarlet.....	.25	\$0.50
Lucifer. Scarlet25	.50
Lucifer. White25	.50
Choice Mixed20	.45

Hybrida Dwarf Compact (Erect) 6 Inch

Continuous bloomers and highly recommended for bedding, borders and small gardens.

	Trade Pkt. ¼ Oz.	Oz.
Blue Sentinel. Violet blue, white eye.....	.35	\$1.25
Carmine Ball. Carmine.....	.35	1.25
Fireball. Bright scarlet.....	.35	1.25
White35	1.25
Dwarf Choice Mixed35	1.25



SHIRLEY TEMPLE

Sweet Peas Summer Flowering Spencer

A selection of the best varieties for out-of-door planting.

	Oz.	1/4 Lb.	1 lb.
Austin Frederick Imp. Giant Lavender.....	\$0.25	\$0.75	\$2.50
Avalanche. Glistening white25	.75	2.50
Beatall. Pink suffused salmon25	.75	2.50
Blanche Ferry. Red and white25	.75	2.50
Constance Hinton. Large white, black seeded....	.25	.75	2.50
Countess Spencer. Rose pink25	.75	2.50
Elfrieda Pearson. Large shell pink.....	.25	.75	2.50
Fluffy Ruffles. Light cream pink25	.75	2.50
Fortune. Rich dark blue25	.75	2.50
Hawmark Pink. Deep rose pink.....	.25	.75	2.50
Hebe. Bright pink25	.75	2.50
Hercules. Rosy pink25	.75	2.50
Illuminator. Salmon orange, overlaid cerise pink..	.25	.75	2.50
Ivory Picture. Ivory cream25	.75	2.50
King White. Pure white25	.75	2.50
Mary Pickford. Cream pink, suffused salmon.....	.25	.75	2.50
Miss California. Smooth cream pink25	.75	2.50
Mrs. Tom Jones. Bright delphinium blue.....	.25	.75	2.50
Pinkie. Large rose pink25	.75	2.50
Powerscourt. Lavender25	.75	2.50
Royal Purple. Rich purple25	.75	2.50
Royal Scot. Orange scarlet25	.75	2.50
Warrior. Maroon25	.75	2.50
Mixed20	.70	2.25

Sweet Peas

Early or Winter Flowering

We list below the 14 best varieties of winter flowering sweet peas in all the various colors and recommend them for your growing needs.

Mrs. Herbert Hoover, blue. **Princess Blue**. Harmony, lavender. **Triumph**, lilac-mauve. **Ball Orange Imp.** Treasure Island, golden orange. **Ball Rose Imp.** Laddie Imp, rose. **Mrs. Holscher**, pink. **Apollo**, salmon-cerise. **Daphne**, salmon-pink. **Grenadier**, scarlet. **Hope**, white. **White Harmony**.

Blue

	Oz.	1/4 Lb.	1 lb.
Danube. Clear lavender blue.....	.50	\$1.50	\$5.00
Florist Blue. Pure blue. Long stems.....	.50	1.50	5.00
Mrs. Herbert Hoover. Clear blue.....	.50	1.50	5.00
Princess Blue. Belladonna blue.....	.50	1.50	5.00
Tahoe. Mid-blue50	1.50	5.00
Top Hat. Deep purple blue.....	.50	1.50	5.00

Lavender

	.50	1.50	5.00
Harmony. Clear lavender.....	.50	1.50	5.00
Triumph. Lilac-mauve50	1.50	5.00

Orange

	.50	1.50	5.00
Ball Orange Imp. Rich orange.....	.50	1.50	5.00
Fiesta. Orange-cerise/50	1.50	5.00
Treasure Island. Golden orange.....	.50	1.50	5.00

Rose and Pink

	.50	1.50	5.00
Ball Rose Imp. Rich deep rose.....	.50	1.50	5.00
Ball Rose Queen. Large rose pink.....	.50	1.50	5.00
Bridesmaid. Deep silvery pink.....	.50	1.50	5.00
Exposition Pink. Rich pink.....	.50	1.50	5.00
Florist Rose. Pure rose pink. Long stems.....	.50	1.50	5.00
Giant Rose. Mammoth rose.....	.50	1.50	5.00
Josie. Large rose-pink.....	.50	1.50	5.00
Laddie Imp. Long stemmed giant rose.....	.50	1.50	5.00
Majestic Rose. Rose-pink.....	.50	1.50	5.00
Mrs. H. R. Holscher. Clear pink.....	.50	1.50	5.00
Shirley Temple. Soft rose pink.....	.50	1.50	5.00

Salmon

	.50	1.50	5.00
Apollo. Soft salmon-cerise.....	.50	1.50	5.00
Boon. Deep salmon-pink on cream background....	.50	1.50	5.00
Daphne. Soft salmon-pink on cream background..	.50	1.50	5.00
Mrs. Calvin Coolidge. Rich salmon pink.....	.50	1.50	5.00
Skippy. Light salmon-pink.....	.50	1.50	5.00

Scarlet

	.50	1.50	5.00
Bright Light. Flaming scarlet.....	.50	1.50	5.00
Grenadier. Dazzling scarlet.....	.50	1.50	5.00
Red Cross. Poppy scarlet.....	.50	1.50	5.00
Sparks. Orange scarlet.....	.50	1.50	5.00

White

	.50	1.50	5.00
Ball White. Large flowered long stemmed pure white50	1.50	5.00
Gardenia. Ruffled and duplexed pure white.....	.50	1.50	5.00
Hope. Mammoth flowered pure white. Black seeded50	1.50	5.00
White Champion. Best early flowering white. Long stemmed50	1.50	5.00
White Harmony. The standard black seeded white. .	.50	1.50	5.00

Zinnia

Giant Double Dahlia Flowered—30 Inch

The best Zinnia for cut-flowers or growing for plants. The plants are of medium height, very robust, bearing many strong stems of the fully double, huge flowers which resemble the show type of Dahlia.

Trade Pkt. 1/4 Oz. 1/2 Oz. Oz.

Buttercup. Yellow	\$0.25	\$0.45	\$0.75	\$1.25
Canary Bird. Rich canary yellow.....	.25	.45	.75	1.25
Crimson Monarch. Deep crimson.....	.25	.45	.75	1.25
Dream. Deep rosy lavender.....	.25	.45	.75	1.25
Exquisite. Light rose with deep rose center25	.45	.75	1.25
Golden State. Orange-yellow.....	.25	.45	.75	1.25
Illumination. Deep rose.....	.25	.45	.75	1.25
Luminosa. Deep pink.....	.25	.45	.75	1.25
Meteor. Rich deep red.....	.25	.45	.75	1.25
Old Rose25	.45	.75	1.25
Oriole. Orange and gold.....	.25	.45	.75	1.25
Polar Bear. Large creamy white.....	.25	.45	.75	1.25
Purple Prince25	.45	.75	1.25
Scarlet Flame. Bright scarlet.....	.25	.45	.75	1.25
Mixed. A combination of the above.....	.20	.35	.65	1.15

California Giants

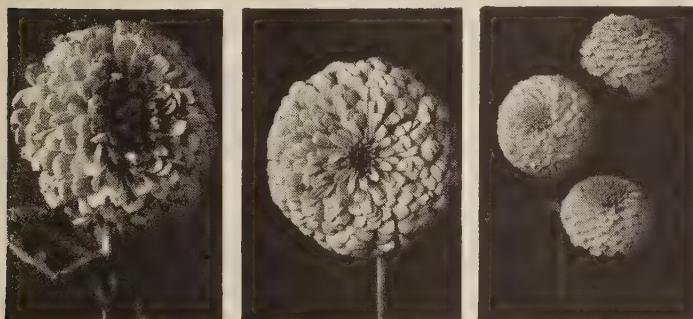
Taller than the Dahlia flowered type, with long stems suitable for cut flowers. The flowers are large and flat, giving a graceful effect.

Trade Pkt. 1/4 Oz. 1/2 Oz. Oz.

Cerise Queen. Orange rose.....	\$0.25	\$0.40	\$0.65	\$1.10
Daffodil. Canary yellow.....	.25	.40	.65	1.10
Enchantress. Pink25	.40	.65	1.10
Grenadier. Bright dark red.....	.25	.40	.65	1.10
Lavender Queen. Deep rosy lavender.....	.25	.40	.65	1.10
Miss Willmott. Soft Pink.....	.25	.40	.65	1.10
Orange King. Orange scarlet.....	.25	.40	.65	1.10
Purity. White25	.40	.65	1.10
Salmon Queen. Salmon rose.....	.25	.40	.65	1.10
Scarlet Queen. Glowing deep scarlet.....	.25	.40	.65	1.10
Violet Queen25	.40	.65	1.10
Mixed. A combination of the above varieties	.20	.30	.55	.95



ZINNIA GIANT CRESTED



ZINNIA
DAHLIA FLOWERED

ZINNIA
CALIFORNIA GIANT

ZINNIA
LILLIPUT

Howard's Giant Crested Mixed

Striking new large flowered crested cutting Zinnia, resulting from a cross between the Dahlia Flowered and Harmony Types.

Trade Pkt. 1/4 Oz. Oz.

Mixed	\$0.30	\$0.60	\$2.00
--------------------	--------	--------	--------

Double Dwarf Pumila

(Cut and Come Again)

Trade Pkt. 1/4 Oz. Oz.

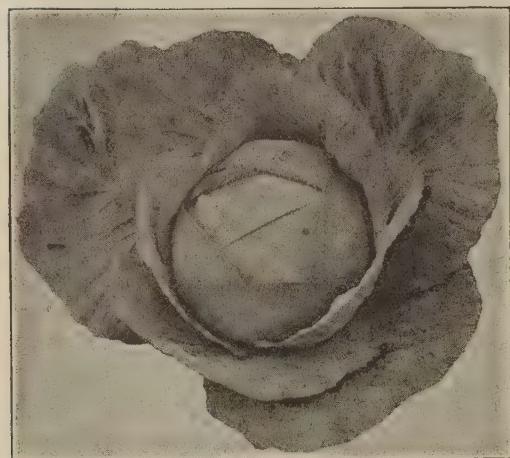
Canary Yellow	\$0.15	\$0.25	\$0.70
Golden Orange15	.25	.70
Pinkie. Rose-pink15	.25	.70
Salmon Rose15	.25	.70
Snowball. White15	.25	.70
Spun Gold. Butter yellow.....	.15	.25	.70

Lilliput Tom Thumb

Plants are 4 inches to 6 inches in height, compact, and covered with well formed flowers of the Lilliput type. Colors range through the red, orange, yellow, pink, rose, and other pastel shades. Excellent for pot plant and border use.

Trade Pkt. \$0.25 1/4 oz. \$0.50 Oz. \$1.50

Selected Strains **VEGETABLE SEED** for Market Growers



CABBAGE DANISH BALLHEAD



TOMATO BONNY BEST

Beets

	Oz.	1/4 Lb.	Lb.
Crosby's Egyptian	.35	1.10	3.25
Detroit Dark Red	.35	1.10	3.25

Cabbage

Early Varieties

Charleston Wakefield. 75 days	\$0.45	\$1.15	\$3.75
Copenhagen Market. Fine early variety	.45	1.15	3.75
Early Flat Dutch	.45	1.15	3.75
Early Jersey Wakefield	.45	1.15	3.75
Golden Acre. 65 days	.55	1.80	5.50
Marion Market	.60	2.00	6.50

Late and Mid-Season Varieties

Danish Ballhead. Short stem	.55	1.40	4.50
Late Flat Dutch	.45	1.45	3.75
Penn State Ballhead	.50	1.50	5.00
Wisconsin All Season. Large	.60	2.00	6.85

Miscellaneous Varieties

Rock Red	.50	1.50	
----------	-----	------	--

Carrot

	Oz.	1/4 Lb.	Lb.
Chantenay. Good canner	.50	1.30	3.50
Danver Half Long	.50	1.30	3.50
Scarlet Nantes Half Long	.50	1.30	3.50

Cauliflower

	1/4 Oz.	Oz.
--	---------	-----

Early Dwarf Erfurt	.75	2.50
Early Snowball	.75	2.50
Dry Weather	.75	2.50

Celery

	Oz.	1/4 Lb.	Lb.
--	-----	---------	-----

Giant Pascal. Easy blanching	.65	2.00	
Golden Self-Blanching	1.00	3.00	9.00
Golden Plume	1.00	3.00	9.00
Utah	1.00	3.00	9.00

Celeriac

Large Smooth Prague. Very early	.60	2.00	
---------------------------------	-----	------	--

Eggplant

Black Beauty	.70	1.80	6.00
New York Market	.70	1.80	6.00

Kohlrabi

	Oz.	1/4 Lb.	Lb.
Early Purple Vienna	.40	1.40	
Early White Vienna	.40	1.40	

Lettuce

	Oz.	1/4 Lb.	Lb.
Black Seeded Simpson. Leaf	.25	.65	2.00
Grand Rapids Forcing. Leaf	.30	.75	2.25
Big Boston. Head	.30	.75	2.25
Iceberg. Head	.40	1.00	2.75
New York (Imperial No. 44)	.45	1.25	
New York No. 12	.40	1.00	

Parsley

	Oz.	1/4 Lb.	Lb.
Champion Moss Curled	.20	.50	1.50
Hamburg Rooted	.20	.50	1.50

Pepper

	Oz.	1/4 Lb.	Lb.
Bell or Bullnose. Standard early variety	.60	1.75	6.50
California Wonder Imp.	.75	2.10	7.25
Chinese Giant	.60	1.75	6.50
Harris Early Giant	.60	1.75	6.50
Hungarian Yellow. Hot	.75	2.00	7.00
Long Red Cayenne	.60	1.75	6.50
Pimento. Excellent canner	.60	1.75	6.50
Ruby King Imp.	.60	1.75	6.50
Sweet Mountain	.60	1.75	6.50
World Beater	.75	2.00	7.00

Radish

	Oz.	1/4 Lb.	Lb.
Crimson Giant. Large	.15	.35	1.00
Early Scarlet Globe Imp.	.15	.35	1.00
Scarlet Turnip	.15	.35	1.00
French Breakfast	.15	.35	1.00
White Icicle. Early white	.15	.35	1.00

Tomato

	Oz.	1/4 Lb.	Lb.
Bonny Best. Certified. Medium size. Early	.70	2.00	6.00
Break O'Day. Globe shaped. Early	.70	2.00	6.50
Chalk's Jewell. Early red	.70	2.00	6.50
Crimson Cushion. (Beefsteak)	.90	2.75	9.00
Dwarf Champion. Medium late pink	.70	2.00	6.50
Dwarf Stone. Mid-season. Red	.80	2.25	8.00
Earliana. Very early. Red	.95	2.90	8.50
Greater Baltimore. Medium early red	.50	1.45	5.00
Early Detroit. Early pink	.70	2.00	6.00
Golden Ponderosa	1.15	3.25	11.00
Ground Cherry	.70	2.00	6.50
Grand Rapids. Forcing Variety	2.50		
John Baer. Early red	.70	2.00	6.50
Jubilee	1.00	3.00	
June Pink. Medium early pink	.80	2.25	8.00
Livingston Beauty	.70	2.00	7.00
Marglobe. Certified. Resistant	.50	1.50	4.50
Oxheart. Pink	1.00	3.00	9.00
Ponderosa. Large mid-season pink	.90	2.75	8.00
Pritchard. Certified. Resistant	.70	2.00	6.50
Rutgers	.50	1.50	4.50
Stone Imp. Medium early red	.45	1.40	4.00

Amaryllis **Giant Hybrids.** This is our regular strain with good size flowers and range of colors.

	Doz.	100
2½ inch	\$2.65	\$20.00
3 inch	4.00	30.00

Begonia (Tuberous Rooted)

Single. Scarlet, white, crimson, pink, yellow, orange...	2.50	18.00
Single Frilled. Same colors as above.....	2.50	18.00
Double. Same colors as above	2.50	18.00
Double Frilled. Same colors as above.....	2.50	18.00
Double Rosebud. Just as the name implies, flowers open up like a rosebud. Same colors as above...	2.50	18.00

Caladiums (Fancy Leaved)

Named varieties	2.50	18.00
Mixed varieties	2.25	17.00

Calla Elliottiana (Yellow Calla)

1¾-2 inch	1.35	10.00
-----------------	------	-------

Cannas (Strong 2 or 3-Eye Roots)

	Per 100	Per 1000
City of Portland. Deep pink, 3½ ft.....	6.50	60.00
King Humbert. Scarlet with bronze foliage, 4½ ft.....	5.50	50.00
President. Flame scarlet, very large, 4 ft.....	6.50	60.00
Yellow King Humbert. Golden yellow spotted red, 4½ ft. 5.50	5.50	50.00

Ismene Calathina

Mammoth Bulbs	\$1.60 doz.—\$12.00 per 100
----------------------------	-----------------------------

GREENHOUSE PLANTS

	Per 100	Per 1000
--	------------	-------------

Ageratum. Strong Rooted Cuttings. New Purdue Pride, Riverside Improved, Purple Beauty, Cardinal Mundelein	\$2.00	\$18.00
Begonia. (Ready in June and July). Genesee Beauty, Lady Mac, Marjorie Gibbs, Melior, 2¼ inch. Write for prices.		
Calceolarias. Delivery November and December, from 2¼ inch pots. Write for list of varieties.		
Cyclamen. We only handle plants out of 3 inch pots and prices will be in line with the market.		
Daisies. Improved Boston Yellow. Per 100.....		\$8.50
Table Fern Seedlings (June Delivery). Aspidium Tssussimense, Holly Fern, Pteris Argyraea, Pteris Magnifica, Pteris Rivertoniana, Pteris Tremula, Pteris Victoria, Pteris Wilsonii, Pteris Wimsetti. Write for price.		

Florida Plants

Shipped direct from Florida, carefully and lightly packed. Please order in units of 50 or 100 plants.

	Per 100
Ardisia Crenulata. 2¼ inch	\$10.00
Crassula Arborescens. 2¼ inch	10.00
Dracaena Godseffiana. 2¼ inch	12.50
Euphorbia Splendens. 2¼ inch	10.00
Nephthytis Liberica. Rooted Cuttings 2¼ inch	5.00
Peperomia Obtusifolia. Rooted Cuttings 2¼ inch	6.50
Pothos Aureus Wilcoxii. 2¼ inch	12.50
Pothos Aureus. 2¼ inch	10.00
Philodendron Cordatum. Bare Roots 2¼ inch	8.50
Sansevieria Laurenti. 2 to 3 leaves, 12 to 24 inches high 3 to 4 leaves, 12 to 24 inches high.....	12.50
Sansevieria Laurenti Rosettes. 3 to 4 leaves, 4 to 8 inches or 3 to 4 leaf, 8 to 12 inches high.....	16.00
3 to 4 leaf plants, 10 to 15 inches high.....	15.00
Sansevieria Zeylanica. 3 to 5 leaves, 7 to 12 inches high.....	16.00
Rosettes, pot grown	10.00
	12.50

Hydrangeas

Small stock for growing on in new and standard kinds. **Helen Merritt.** E. deep rose. **Merritt's Beauty.** E. Carmine red. **Norwood.** E. deep pink. **Regula.** E. white. **Stratford.** M. dark pink. Rooted Cuttings, \$20.00 per 100.

Altoona. E. Clear Pink. Europa. E. Salmon Pink. * Kuhnert. M. Rose Pink. Merveille. L. Light Red. * Rosabelle. L. Rose Pink. Sch. Perle, M. Pink. Hamburg. E. Carmine. Rooted Cuttings, \$12.00 per 100.
Ami Pasquaar. E. Red. Gieselher. M. Carmine Red. L. Savage. L. Dark Pink. * Willkommen. E. Bright Pink. Rooted Cuttings, \$10.00 per 100.

Deutschland. E. Salmon Pink. E. Moulliere. E. White. * Gert Glahn. M. Dark Rose. * Goliath. M. Dark Rose. M. Baardse. E. Salmon Red. *M. Foch. E. Deep Carmine. * Niedersachsen. E. Light Pink. Rooted Cuttings, \$6.00 per 100.

The initials E., M. and L refer to time of flowering: Early, Medium and Late. *Blues easily.

Kalanchoe Tom Thumb Especially valuable for miniature dish gardens, and wherever the use of a dwarf plant is necessary. Flowers are bright scarlet borne on short stems. 2¼-inch for delivery after May 1. Per 100.....\$12.00

Pick-a-Back Plants Gets its common name from the fact that the new plant forms on the old leaves, while the leaf itself is still attached. Young plants ready for 2½ inch pots. Per 100

HARDY PERENNIALS

Shipped direct from Ohio grower out of 2¼ inch and 2½ inch pots. Five of a variety billed at rate for 10. 25 at 100 rate. Descriptive circular on request.

	10	100
Anchusa. Italica Dropmore, blue	\$1.75	\$12.00
Anthemis. Moonlight, yellow	2.00	15.00
Artemesia. Silver King, silver color stems	2.00	15.00
Aster. Hardy Frik Arti Lavender Blue.....	2.25	17.50
Aster. Harringtons Pink Valuable Cut Flower.....	2.25	18.00
Buddleia. Royal Red	3.00	25.00
Buddleia. Orchid Beauty	2.00	15.00
Buddleia. Royal Purple	2.00	15.00
Carnation. Hardy Crimson King	2.00	15.00
Coreopsis. Double Sunburst, golden yellow.....	1.75	12.50
Chrysanthemum. Maximum Alaska	1.75	12.00
Chrysanthemum. Double White Swan	2.00	15.00
Delphinium. Bellamosum	1.75	12.00
Delphinium. Belladonna Improved	1.75	12.00
Delphinium. Blackmore and Langdon hybrids	1.75	12.00
Delphinium. Pacific Hybrids mixed	1.75	12.50
Digitalis. (Foxglove) Giant Hybrids	2.00	15.00
Gaillardia. Grandflora Superba	2.00	15.00
Gypsophila. Bristol Fairy 3 inch	2.50	20.00
Gypsophila. Bodgeri	2.50	18.00
Liatris. Pycnostachya	2.00	15.00
Penstemon. Garnet	2.25	18.00
Penstemon. Firebird	2.25	18.00
Physostegia. Grandflora Virid.....	1.75	12.00
Statice. Dumosa (Sea Lavender)	2.00	15.00
Stokesia. Blue Moon	2.00	18.00
Thalictrum. Adiantifolium	2.00	15.00
Tritoma. Pfitzeri	2.25	18.00
Veronica. Blue Spire	2.00	15.00

GREENHOUSE AND FLORIST SUPPLIES

Our list of Florist Supplies has been carefully gone over and we are only offering such items as we have in stock or have a reasonable assurance of being able to get. Due to conditions beyond our control prompt shipment of orders is not always possible and customers should anticipate their needs in advance wherever possible. Terms on supplies to customers of approved credit 30 days net less 2% for cash in 10 days.

Aprons, Rubber.

Medium weight rubber, 34x40 inches. Each.....	\$2.40
Artificial Rose Leaves. Medium size imitation rose leaf; cloth, per gross \$1.75; Paper, per gross	\$1.10
Medium Silver Rose Leaf, per gross	1.75
Small Silver Rose Leaf, per gross	1.50
Medium Gold Rose Leaf, per gross	1.75
Small Gold Rose Leaf, per gross	1.50

Bloomint Soluble Tablets, for dyeing cut flowers. Can be supplied in the following colors: Blue, Green, Lavender, Orange, Pink, Red, Violet and Yellow. Can of 24 tablets.....	\$0.50
Bloomint Dust. Powder dye for coloring white flowers. Can be had in yellow, red, blue, green, lavender, orange, violet, pink.	
Large bottles	\$0.75
Small bottles20
6 for.....	\$4.00
12 for.....	2.00

Cards, Sympathy and Greeting

Can be supplied in great variety. We list a few of the more popular inscriptions herewith. Complete list furnished on request. Also special list of cards for Valentine Day, Easter, Mother's Day, Christmas and New Year's.

No. 609 Congratulations. No. 707 To Mother and Baby.	
No. 737 With Best Wishes for the New Arrival.	
No. 805 Anniversary Greetings. No. 3 With Deepest Sympathy.	
No. 319 Sincere Wishes for a Speedy Recovery.	
No. 417 Wishing You a Happy Birthday. No. 406 Birthday Greetings.	
No. 37 With Sincere Sympathy. No. 9 In Loving Memory.	
No. 32 With Sympathy. No. 11 With Heartfelt Sympathy.	
Per 100..... \$0.40	Per 500..... \$1.75
Per 1000..... \$3.00	

Large Sympathy Cards

Cards measure 3½x4½ inches. Packed 25 cards and 25 envelopes per box. Price, per box.....	\$0.40
No. 43 "With Deepest Sympathy." No. 48 "With Sincerest Sympathy."	

Sympathy Folder Cards

Packed in boxes of 100, 25 each of the following inscriptions:	
Deepest Sympathy.	With Deepest Sympathy.
With Sympathy.	Sincere Sympathy.
Per 100, \$0.50 ; Per 1000, \$4.50 .	

Plain White Cards. Per 500.... \$0.50	Per 1000..... \$0.90
Plain White Envelopes. Per 500.... \$0.75	Per 1000..... 1.25
Plain White Envelopes. With metal eyelet. Size 2½x4¼.	

Per 500

.....**\$1.25** Per 1000.....**\$2.25**

Carnation Staple. For mending split Carnation flowers.	
Per 1000..... \$0.35	3000 for..... \$1.00

Chenille. Silk, medium, in purple, pink, white, yellow, dark blue, orchid. Per coil of 12 yards.....	\$0.50
---	---------------

Clock Dials. Can be had with purple dial and white figures or white dial and purple figures.	
7 inch, each..... \$0.15	Dozen..... \$1.75
10 inch, each..... .40	Dozen..... 4.50

Corsage or Gardenia Bags. Moisture proof and economical to use.	
15x6x4 inches, per 100.....	\$1.50

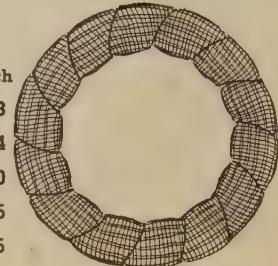
Crepe Paper, Floretta Brand.	
None on hand now but expect our next quarter's quota soon. Write for price and selection of colors.	

Moss Filled Designs

Ready for Immediate Use. Will Not Harden With Age. Filled with only the best grade dry Sphagnum Moss. Prices subject to change and orders may be delayed in shipping.

Wreaths

Size	Each	Size	Each
10 in.	\$0.23	20 in.48
12 in.26	22 in.54
14 in.31	24 in.60
16 in.36	27 in.75
18 in.42	30 in.	1.05



Crosses

Size	Each	Size	Each
18 in.	\$0.46	24 in.64
20 in.51	30 in.85
22 in.57	36 in.	1.40

Spray Bars

Length	Size	Length	Size	Length	Size
8 in.	\$0.15	18 in.	\$0.36	24 in.	\$0.53
12 in.17	24 in.44	30 in.59
14 in.19	30 in.53	36 in.67
16 in.21	36 in.62	42 in.80
18 in.25	42 in.69	48 in.	1.05
20 in.27	48 in.75		
22 in.30				
24 in.32				

Doves, pure white. Green Label quality. Each.....\$1.35

Easels Practical White Wood Easel that comes in knocked down form easily put together.

36 inch.....	\$4.50	54 inch.....	\$6.00
42 inch.....	5.00	60 inch.....	6.50
48 inch.....	5.45	66 inch.....	7.40

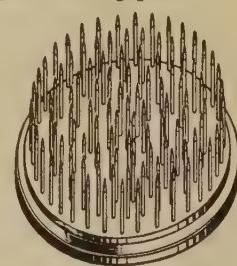
Emblem. Silver or Gold for Anniversaries. The large number 25 or 50 is in center of a floral wreath cut from heavy silver or gold paper. 6 inch, each, **\$0.25**; 9 inch, each.....\$0.35

Floralife A preparation for prolonging the life of flowers by simply adding to the water when put in a container. Consumer size makes 2 quarts solution. Display carton of 25, **\$1.25**; Bulk size, 30 qt. 60 cents; 100 qt. **\$1.75**; 250 qt. **\$4.00**; 500 qt. **\$7.50**; 1000 qt. **\$13.50**; 2000 qt. **\$25.00**.

Flower Holder—Nev-R-Tip Pin Type

Made with heavy base, supporting sharp needle point brass pins. Can be furnished in satin-silver only.

Diameter	Each	Doz.
No. 11 1½ inch	\$0.15	\$1.50
No. 12 2¼ inch25	2.40
No. 13 3½ inch45	4.50
No. 14 4 inch70	7.50
No. 15 5 inch90	9.60
No. 73 Oval 1¾ x 3½ inch..	.35	3.60
No. 70 Oval 2⅓ x 4¼ inch..	.55	6.00



ORDER SHEET

ALEC HENDERSON INC.

Seeds, Plants, Bulbs

Date _____ 19____

1303-05 W. Randolph St. - CHICAGO

Ship to (Please prefix NAME (Mr., Mrs., or Miss) _____ c/o _____

Street _____ P. O. Box _____

Post Office _____ R. F. D. No. _____

**Freight or
Express Address**

Salesman _____ State _____ County _____

► THIS FLAP IS GUMMED, READY TO SEAL

NO ENVELOPE OR STAMP NECESSARY

Request

IMPORTANT

Before Sealing Be Sure
Your Name and Address are written
plainly on the other side of this blank.

Env-O-Blanks

Quick

Facilitates

More

CHICAGO, ILL.

1303 West Randolph Street

ALEC HENDERSON INC.

These

Use of

The

We will

Supply

You with

BUSINESS REPLY ENVELOPE

First Class Permit No. 6868, Sec. 510, P. L. & R., CHICAGO, ILL.

No Postage Stamp
Necessary
If Mailed in the
United States

Postage
Will Be Paid
by
Addressee



ENV-O-BLANK
TRADE MARK—REG. IN U. S. PAT. OFFICE
THE WESSEL COMPANY
CHICAGO, ILLINOIS

Horomodin Powder	Stimulates root growth in cuttings.
No. 1. For use on carnations, roses, poinsettias, chrysanthemums, and similar types.	1 3/4 oz. tin.....\$0.50 1 lb. tin\$3.00
No. 2. Used on woody and semi-woody types.	1 3/4 oz. tin.....\$0.75 1 lb. tin\$4.50

Rootone	A hormone powder for stimulating root growth in cuttings. Simply dip the cuttings at the base into Rootone powder about one inch up the stem, shake off the excess and plant.
2 oz. jar—will treat up to 3000 cuttings.....	\$1.00
1 lb. can—will treat up to 30,000 cuttings.....	5.00

High Grade Fertilizers	Prices are F. O. B. Chicago Heights, Illinois except where otherwise noted, and are subject to change.
-------------------------------	--

Aluminum Sulphate, for acid conditioning of the soil. Per 100 lbs., \$2.85

Special Growers Mixture. A well balanced plant food made specifically for commercial growers. Containing the three elements of plant food, Nitrogen, Phosphoric Acid and Potash.

Per 100 lbs.....\$3.00 500 lbs.....\$12.00

Bone Meal. Florist Grade. This is the best grade of steamed bone. Delivery uncertain; orders taken for small quantities only.

Per 100 lbs.\$4.00

Charcoal. Used for mixing with potting soil. Can be furnished in 6 sizes, lump, large pea, small pea, rice, sugar or powder F.O.B. Chicago.

Per 50 lb. bag.....\$2.50 5 bags.....\$11.25

Stimuplant. Highly concentrated plant food for house plants in tablet form. 25 cent retail size, carton of 10 for

\$1.50

Plantabbs. Concentrated plant food in tablet form combined with Vitamin B1. 25c retail size, doz.....\$2.00

Peat Mull. Granulated. A great soil improver. Used extensively for mixing with potting soil, for propagating benches and for mulching. Large bales, 19 to 20 bushels. F.O.B. Chicago.

Each\$3.75

Labels—Pct. Painted.



Length	Width	Per 1000	Length	Width	Per 1000
4-inch	5/8-inch.....	\$2.40	8-inch	5/8-inch.....	\$4.50
5-inch	5/8-inch.....	2.60	10-inch	5/8-inch.....	5.50
6-inch	5/8-inch.....	3.00			

Labels—Garden. Painted.

8-inch	5/8-inch—Packed in cartons of 250 each.....	\$ 7.00
10-inch	5/8-inch—Packed in cartons of 250 each.....	8.00
12-inch	1 1/8-inch—Packed in cartons of 100 each.....	11.00

Labels—Tree. Iron Wired. Painted. Supply limited.

3 1/2-inch long, 5/8-inch wide. 1000\$2.70

Letters—Gold or Purple Script Words

Popular inscription for attaching to ribbon, chiffon, and can be supplied in a large selection of words, a few of which we list: Father, Mother, Daughter, Son, Sister, Brother, Wife, Baby, Cousin, and others.

Pkg. of 10.....\$0.20 10 pks. for.....\$1.80

Koral Script Words. A purple colored script inscription which can also be supplied in a large selection of words. Each "word" packed in a separate box. Per letter.....\$0.04 1/2

Boston Script Words. Per letter..... .04 1/2

Gold Letters. Best quality gummed letter that will not tarnish and will adhere. Comes in two sizes, put up in packages of 25 letters each.

Per 100 Per 1000

No. 1—1 1/8 inch.....\$0.20 \$1.80

No. 4—1 inch..... .20 1.80

Heavy Cardboard Compartment Box, each.....\$1.00

Lycopodium. Prepared and dyed a permanent green. 10 lb. carton, \$3.00; 25 lbs. \$7.25.

Insecticides

Note:—Poisons cannot be sent by mail and have to be shipped by freight or express.

Ant Killer Jones. First class remedy for getting rid of ants. 10c Retail size 12 for \$0.75; 25c size, 12 for \$2.00.

Arsenate of Lead—Dry powdered for dusting and spraying. 1 lb. \$0.35; 4 lb. bag, \$0.75.

Black Leaf 40. A contact poison used as a spray for sucking insects. Oz. bottles, per doz., \$2.75; carton of 24, \$5.40; 5 oz. bottles, each, \$0.75; doz., \$8.60; 1 lb., \$2.25; 2 lbs., \$3.30; 5 lbs. \$6.00; 10 lbs.\$11.25

Bordeau Mixture (dry). Fungicide for control of black rot, mildew and other fungus diseases. 1 lb., \$0.30; 4 lbs.....\$0.75

Cyanogas, Calcium Cyanide. "G" greenhouse fumigant. Forms a gas for the control of aphis, white fly, thrips and mealy bug. 5 lbs.....\$3.00 25 lbs.....\$10.00 100 lbs.....\$25.00

Dogzoff. For protecting Trees, Shrubs, and Evergreens from dogs. Bottle 60 cents; doz.....\$5.40

D. N. Sulphur Dust No. 10. A new and very effective control for Red-Spider, Thrip, and rust on Carnations. 10 lb. bags each.....\$3.50 Case of 5 10-lb. bags.....\$12.50

Dow Spray 17. Greenhouse Spray for control of red mites and thrips. 3/4 lb. can makes 100 gallons Spray.

Each\$3.00

Fish Oil Soap. For use as a spreader. Also as a wash on various plants for cleaning foliage. 1 lb.....\$0.30 7 1/2 lbs.....\$2.15

L 333. Rotenone spray. Gallon

Naphthaline Flakes.

10 lbs....\$2.10; 25 lbs....\$4.50; 50 lbs....\$8.50; 100 lbs....\$16.00

Nico Fume Liquid. A standard and effective insecticide for fumigating or spraying. Contains 40% free nicotine. 1 lb....\$2.45 4 lbs....\$6.55 8 lbs....\$11.25 40 lbs....\$45.75

Nico-Fume Pressure Fumigators. A new method of fumigating with Nico Fume powder. Each tin has a sparkler for lighting the powder.

1 lb. tin75c 6 tins\$3.95 12 tins\$7.40
1/2 lb. tin45c 6 tins 2.50 12 tins 4.45

Subject to delay and prorating of orders.

N. N. O. R. Effective spray for chewing and sucking insects. 1 oz. bottles, doz.....\$2.70

NO-PY-RO. For control of aphis, mealy bug, green and white fly. Gallon

\$10.00

Paris Green. For chewing insects. 1 lb.....\$0.30 5 lbs.....\$2.00

Red Arrow. 1 oz. bottles.....\$2.70 per doz. Qt.....\$3.35

Selocide. For the control of red spider. Very effectual. Gallon....\$3.00 5 Gallons....\$13.50 10 Gallons....\$24.50

Slug Shot. Reliable remedy for chewing insects. 1 lb. 30c; 12 for \$2.52; 5 lb. each.....\$1.00; 12 for

\$10.20

Tree Tanglefoot.

Used for banding trees to prevent insects from crawling up. 6 oz.....\$0.35 1 lb.....\$0.65 5 lbs.....\$2.95

Tartar Emetic. Best remedy for Rose or Gladiolus thrip. 1 lb. 90c; 5 lbs. \$4.25. Supply limited.

Toptox. Contains active toxic properties of Roetenone, containing its own spreader. Gallon

\$9.75

Volck. Control for scale, mealy bug, white fly, aphid and thrip. Gallon

\$2.00 5 Gallons

\$6.25

Wettable Dusting Sulphur can be used for dusting or as a liquid. Controls red spider on Evergreens, rust, mildew and black spot on Roses and other foliage plants.

2 lb. can, each

35c

Alec Henderson, Inc., Chicago

Paper. Prices subject to market change.

Sulphite Tissue. 24x36 inches. Per ream, \$1.50; 10 reams \$14.00
American Beauty Tissue. 24x36. Per ream, \$1.75; 10 reams 16.00
Green Wax. Nice shade light green. 24x36. Per ream.... 2.00
White Wax. 24x36 inches. Per ream..... 2.00
Wax Rolls. Green. 3 inch rolls. Each, 25c; box of 12 rolls... 2.00
Plant Tie "Lightning." Per box of 1000.....\$2.25
Corsage Pins No. 200 Pearl head. 2 inch, assorted colors per gross.\$1.50
All White. Per gross..... 1.50

Paper Bouquet Holders

diameter, including lace edge.

No.	Inches	Per Gross	No.	Inches	Per Gross
1	1 1/2 x 3 3/4.....	\$ 5.60	7	4 1/2 x 9 3/4.....	\$12.00
2	2 x 4 1/2.....	6.50	8	5 x 11 1/4.....	13.50
3	2 1/2 x 5 1/2.....	8.50	9	5 1/2 x 11 1/2.....	15.00
4	3 x 7 1/4.....	9.25	10	6 x 13.....	17.50
5	3 1/2 x 8.....	10.25	11	6 1/2 x 13 1/2.....	21.50
6	4 x 8 3/4.....	11.75	12	7 x 15	23.50

Gardenia Collars. Can be supplied only in cardboard.

Belmont size per 100 25c. Regular size per 100 20c; per 1000 \$1.50

Wooden Plant Bands

Size in Inches	Weight per 1000	Per 1000	Size in Inches	Weight per 1000	Per 1000
1 3/4 x 1 3/4 x 2 1/2	12 lbs.	\$2.95	3 x 3 x 3	21 lbs.	\$4.10
2 x 2 x 2 1/2	15 lbs.	3.30	3 x 3 x 4	32 lbs.	4.75
2 1/2 x 2 1/2 x 3	20 lbs.	3.75	4 x 4 x 4	40 lbs.	5.60

Pots—Neponset Paper

Sold in carton lots only.

Carton	Per 1000	Carton	Per 1000
2 -inch, 1000	\$ 3.75	3 1/2 -inch, 1000	\$ 6.25
2 1/4 -inch, 1000	4.00	4 -inch, 500	7.60
2 1/2 -inch, 1000	4.10	5 -inch, 500	10.25
3 -inch, 1000	5.00	6 -inch, 500	13.25

Pot Wrap Royaleaf

Moisture proof, printed on both sides.
Ten different color combinations. Roll

50 feet long; 20 inches wide; each.....\$1.00

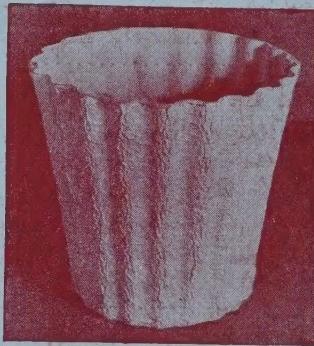
Keiding Pot Covers

Delivery rather uncertain and orders will be filled as our supply comes from the factory.

An economical pot cover with fluted design and finished in white.

Per 100

4. to fit 4-inch clay pot.. \$10.00
5. to fit 5 inch clay pot.. 13.00
6. to fit 6 inch clay pot.. 17.00
7. to fit 7 inch clay pot.. 22.00



POT COVER

Keiding Center Piece

Oval in shape with heavy walls, finished in white or green. Per 100
9 inch x 5 inch.....\$15.00
11 inch x 6 inch..... 20.00
Square Box 5 x 3 1/2 inch

7.00

METALLINE, SHOWER AND CORSAGE RIBBONS

Pattern 21. A high grade Metalline with fine lustre, 1/2 inch border, 4 1/2 inches wide. All colors, 40 yard bolt\$2.00

Pattern 950. Metalline. An economical grade with striped center and plain edge, 5 inches wide. Very good value in all colors. 40 yard bolt\$1.35

Pattern 22. Fancy Rayon Metalline, high grade pattern, suitable for weddings. 5 inches wide, all colors. 40 yd. bolt.....\$2.50

Pattern 20. Medium priced Metalline, 4 1/2 inch width with 1 3/4 inch solid center and 5 stripe striped border. 40 yd. bolt.....\$1.75

Pattern Bo-Beep. Grenadine taffeta ribbon with dupe edge. All colors, 3 inch width, 40 yd. bolt.....\$1.50

Pattern 3303. Cut edge rayon, fine quality, good lustre. All colors. 4 1/2 inch width, 20 yd. bolt.....\$2.50
3 inch width, 20 yd. bolt..... 1.75

Shower Ribbon. No. 2 Satin. all colors, 50 yd. spool, 60c. **No. 2 Satin,** plain, all colors, 50 yd. spool\$0.50

Corsage Ribbon. Pattern Swanky. No. 5 40 yd. bolt. All colors. Water repellent. An excellent value for corsage and pot tie work. Per bolt\$0.75

Corsage Ribbon. Pattern Regent. No. 3 Lustrous Satin, 3/4 inch wide, all colors, 40 yard bolts.....\$0.90

Ribbonzene for tying cards either in silk or fibre. 500 yd. bolt. Silk per bolt \$1.25; fibre, per bolt.....\$1.00

Corsage and Bouquet Accessories

Head Bands and Barrettes in light Amber, Dark Amber and Plain. Other items in plain celluloid only.

Per Doz.	Per Doz.
Necklace Drop ...\$2.00	Barrettes
Necklace Across .. 2.00	Bracelets
Comb75	Corsage Shields
Head Bands85	Single Ostrich Feathers. Per 100.. 3.50

Floratape Self-sealing wrap for flower stems, corsages, or other to use. Comes in three colors, orchid, white and green; one width, 1/2 inch.

Box of 12 rolls\$1.95
Package of 2 rolls35

Sheet Moss. Write for price in March.

Sphagnum Moss. Burlap bales \$2.25 each; 10 for \$21.50; 50 for \$100.00

Spray Hanger "James." A strong hook for hanging Sprays, Wreaths or other designs. Box of 48 hangers, each.....\$1.20

Stake Fastener Everlasting. Made of heavy galvanized wire, can be used with either wire or bamboo stakes.

Box of 500.....\$1.35; 10 boxes.....\$12.50

Statice. Natural white first quality. Per lb.\$1.00

Cable Cord Green. 2 lb. cones..... 1.80

Corsage Thread. 12 spools to a box of 1 lb.\$1.35

Toothpicks Unwired Green

4 inch carton 10,000..... 3.65
6 inch carton 10,000..... 4.85